

Yu Ho
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No visa sponsorship required.

EXPERIENCE

2024/4-2025/12

International Travel & Remote Projects

-Immersed in 55 countries to observe diverse business environments and consumer trends.

2023/10-2024/3-Prada

London, UK

Sales Associate

-Consistently achieved and exceeded sales targets through strong product knowledge and upselling techniques.

2022/10-2023/8-Shopee Pte. Ltd.

Philippines

Relationship Manager (FMCG Team)

-Deep knowledge of **CRO** and A/B testing tools, leveraging analytics to drive measurable improvements in conversion performance.

--Implemented and facilitated bi-monthly **CEO/COO** review for prioritization process of \$80M product development project portfolio.

2021/10-2022/10-CPT

Dubai, UAE

Business Development Executive

-Directed financial planning and analysis for two global divisions with combined annual budgets exceeding **\$100M**, managing and mentoring a team of four.

-Created a Five Year Plan and business model framework.

2020/8-2021/8-GOLIFE

Taiwan

Business Development Executive

-Improved cross-functional coordination and resource planning, aligning top corporate initiatives with strategic objectives, reducing expenditures **10%**.

-Re-engineered sales opportunity and pricing evaluation processes, increasing revenue by **25%** and accelerating approvals through the rollout of a single enterprise-wide procurement system.

EDUCATION

WENZAO URSULINE UNIVERSITY OF LANGUAGES

Taiwan

Foreign Language Instruction

LANGUAGES

-Mandarin Chinese/English-Fluent

-Dutch/Korean-B1

-French/Japanese-A1