

Xu Shiyu

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Add.: Oostende, Belgium (Willing to relocate)-No work visa required

EDUCATION

Vlerick Business School Sep. 2024 - Jun. 2025
Master in International Management and Strategy

Donghua University Sep. 2015 - Jun. 2022
Bachelor in Business Administration (240 ECTS credits)

WORK EXPERIENCE

Customer Service Manager, Industrial & Commercial Bank of China (Shanghai) Aug. 2022 - Jun. 2023

- Developed strong customer relationships by efficiently handling cash transactions, ensuring smooth daily operations and enhancing overall customer satisfaction.
- Identified high-potential clients based on their financial needs, leading to increased promotion of suitable banking products.
- Gained a comprehensive understanding of core banking operations and the role of banks in supporting monetary policies, contributing to improved internal processes and regulatory compliance.

HR Intern, Bytedance (Shanghai) Oct. 2021 - Feb. 2022

- Led end-to-end recruitment for technical roles by identifying business needs, sourcing candidates, and conducting interviews, improving hiring efficiency.
- Collaborated with hiring managers to refine recruitment needs and optimize talent acquisition strategies.
- Gained deeper insight in tech industry in China.

HR Intern, Randstad (Shanghai) May 2021 - Oct. 2021

- Matched candidates with suitable roles by analyzing client needs and conducting targeted talent searches, increasing placement success.
- Conducted interview training and simulations to help candidates improve their performance and readiness.
- Managed the recruitment pipeline by tracking candidate progress and ensuring a smooth hiring process.

EXTRACURRICULAR ACTIVITIES

Project Leader, 2021 College Student Innovation and Entrepreneurship Competition (Shanghai) May 2021

- Led a team of five by assigning tasks based on expertise, ensuring efficient project execution.
- Conducted customer surveys and analyzed data to drive decision-making and improve customer insights.
- Conducted market and competitive analysis by applying SWOT analysis, PEST analysis and Porter's Five Forces model and drafted the project report on corporate development strategies and business models

Class Representative, Class Textile 1506, Donghua University (Shanghai) Sep. 2015 - June 2016

- Organized class activities and bonding activities, and assisted the College Counselor with administrative tasks

Member, Youth Leagues Volunteering Association (Shanghai) Sep. 2015 - June 2016

- Maintained close communication with corporates and organizations, sought volunteering opportunities, and organized student volunteering services

SKILLS

Software: MS Office (word/Excel/PowerPoint), SPSS, Python

Languages: Chinese (native), English (fluent), Dutch (beginner/ongoing)

Soft skills: Strategic thinking, Cross-culture communication, Problem-solving