

Ting-Ting TANG, Anny

+86 152 1679 1260 – nytang89@gmail.com

Shanghai, PRC

PROFESSIONAL EXPERIENCE

Medic Air International – *Medical Assistance Company*

Nov 2017 – Current
Shanghai, China

❖ **V.I.E Business Development manager**

❖ **Operations Manager**

Jul 2017 – Nov 2017
Paris, France

- Key contact between Chinese Operators - French medical team and clients
- Development of client portfolio in Asia Pacific
- Advising our operators about contracts, drawing up quotations and responding to regional customer requests
- Development of marketing and communication tools adapted to the markets in APAC
- Organization of presentations and meetings with potential clients and prescribers
- Participation in exhibitions, meetings with the expatriate community in China
- Team management, Solving problems/complaints
- Recruitment and training of newcomers

Gingo Biloba – *Import-Export company specialized in hardware, textile, aromatherapy, electronics.*

Jan 2016 – Feb 2017
Brussels, Belgium

Product manager

- **360° Brand building** for Yoga department
- **Forecast** and identification of trends & challenges for textile, essential oils diffusers and hardware
- Day-to-day **project coordination** with outside labs, vendors & customers
- Thorough **market & supplier analysis** and **benchmarking, Client portfolio management**
- **Cross-functional collaboration** with key departments: Production, Purchasing, Marketing, Finance and Legal and Compliance.

Achievements: Products development (40% increase) for: *Damart, Nature & Découvertes, Yves Rocher, Omega Pharma, Nu Skin Belgium, FullBeauty* – Production costs reduction over €45.000 through tenders' management for a ceramic bowls project – 300 new reliable suppliers – 80% sourcing increases

Shelterr – *Real estate research platform*

Jul 2015 – Jan 2016
Brussels, Belgium

Business Development manager

- **Identification of new markets, prospects & customer needs**, New businesses through **face to face** meetings
- Sales & Marketing strategies implementation / **Feedback** and **after-sales support**

Achievements: Partnerships with the following real estate agencies: *Latour & Petit, EuroHouse, Brussels Sotheby's International Realty*, Hads Belgium, Macnash EST – Montgomery Square

Procurement Services Asia – *Boutique consultancy firm providing solutions for retail and hospitality interiors*

Jan 2015 – Jun 2015
Hong Kong (SAR)

Project manager

- **Pricing & Strategic sourcing/Procurement Management**
- **Production, Supplier Management** and **Logistics Liaison**
- **Tailored services/solutions** for each customer and **Single point of contact** for the customers and the vendors

Achievements: Hotel re-development for *Naumi Auckland Airport* (190 rooms) – Booth development for *De Beer's Forevermark* at the International Jewellery London Exhibition – Retractable earphones creation with 3D printing technology – packaging design product for male underwear for *Tommy Hilfiger* on Hong Kong market

EDUCATION

Vrije Universiteit Brussel

Master in *Business Development*

Sep 2014 – Jun 2015
Brussels, Belgium

University College Cork

Exchange program in *International Trade*

Sep 2013 – Jan 2014
Cork, Ireland

Institut Supérieur de Traducteurs et Interprètes

Bachelor in *Translation & Interpreting* in Chinese and English

Sep 2011 – Jun 2014
Brussels, Belgium

ASSETS

Languages: **French:** Native

Spanish: Intermediate

Mandarin: Full professional proficient

English: Full professional proficient

Dutch: Basic

Cantonese: Intermediate

MS Office suite – SAP – Nielsen – GFK – File Maker – Outlook – Cebelian – SAGE – Photoshop

Hobbies: Wakeboarding, swimming, Cooking, Hiking, Volleyball, Reading, Travelling