

Marta De Vescovi

Rue Moris 53, 1060 Bruxelles, Belgium • (+39) 3339954307 • martadevescovi@gmail.com • 01.04.1993

PROFILE

International relations specialist focused on China and EU–China relations, with a bilingual Master’s and long-term academic and professional experience in China and Brussels. Experienced in EU policy and strategic communications, including leading multilingual advocacy campaigns. Brings good Mandarin, strong cross-cultural skills and solid coordination and organisational experience.

WORK EXPERIENCE

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| Jan 2023 – Sep 2025 | <p>Junior Communications & Campaign Officer, European Coalition for Corporate Justice (ECCJ) • Bruxelles</p> <ul style="list-style-type: none">• Co-led and project-managed the EU-wide “Justice is Everybody’s Business” campaign, coordinating partners in 12 countries and sitting on its decision-making board.• Designed a multilingual communications strategy in 7 languages, growing the campaign’s Instagram audience to around 1 million followers in one year.• Organised 10+ advocacy events across Europe, facilitating dialogue between civil society from Africa/Latin America and EU policymakers on business, human rights and sustainable development. |
| Mar 2022 – Jul 2022 | <p>BlueBook Trainee, European Commission, DG MOVE, Strategy and Communications Unit • Brussels</p> <ul style="list-style-type: none">• Led the Youth Programme of Connecting Europe Days 2022, coordinating around 80 trainees across five DGs.• Worked with senior officials, including a Commissioner’s Cabinet, to design and deliver a youth-focused panel and side event on EU transport and connectivity policy.• Developed and ran the official Twitter campaign (3M+ impressions), strengthening knowledge of EU procedures, inter-service coordination and stakeholder engagement. |
| Feb 2021 – Sep 2021 | <p>Communications Trainee, PICUM - PICUM Platform for International Cooperation on Undocumented Migrants • Brussels</p> <ul style="list-style-type: none">• Drafted weekly multilingual social media content and monitored developments on EU migration and human rights.• Conducted desk research and news analysis to support advocacy materials, newsletters and website updates.• Helped organise multiple online policy events and webinars with EU institutions and civil society, improving outreach and visibility among key stakeholders. |
| Sep 2020 – Feb 2021 | <p>Creative Campaign Manager, Spacehuntr • Brussels</p> <ul style="list-style-type: none">• Supported digital marketing campaigns through social media content creation and basic SEO.• Assisted with event logistics and client outreach for international corporate events. |
| Jan 2018 – Nov 2019 | <p>Sales Assistant, Pierre Marcolini • Brussels</p> <ul style="list-style-type: none">• Welcomed and advised international clients in a high-end retail environment.• Provided multilingual sales support, contributing to a high standard of customer service and brand image. |

EDUCATION

Mar 2026 – Jul 2026	Semester Language Program - Chinese, East China Normal University · Shanghai • Completed an advanced Chinese language semester (listening, speaking, reading and writing) at East China Normal University. • Preparing for HSK 5, consolidating upper-intermediate/advanced proficiency in Mandarin for professional use.
Aug 2017 – Sep 2019	Bilingual Master Degree in International Relations, Globalization and Public Policies, Université Libre de Bruxelles · Bruxelles • Bilingual Master's programme (English and French) in International Relations, Globalisation and Public Policies. • Core and China-focused courses: public international law, international political economy, international actors, EU energy and environmental policy, social network analysis, culture and society of the Chinese world, and Chinese foreign policy since 1949. • Master's thesis: "Ankara, Beijing and the Uyghur issue; deconstructing Turkey's new assertive position. A new classical realist approach".
Sep 2014 – Apr 2017	Bachelor Degree in International Relations, Curriculum Asia and Africa, Università degli Studi di Napoli "L'Orientale" · Napoli • Bachelor's degree in Political Science and International Relations, curriculum Asia and Africa, with a strong focus on China and Chinese language. • Key courses: international relations, political economy, Chinese language, history and institutions of East Asia, international law, European law, Dublin Regulation and EU asylum system. • Bachelor's thesis: "The global climate governance and the evolution of China's position. From Stockholm to Paris".
Jan 2014 – Jul 2014	Exchange Semester in China, Capital University of Economics and Business · Beijing Intensive semester of Chinese language study; awarded a competitive Confucius Institute scholarship to attend.
Oct 2010 – Jun 2011	Exchange Student Program in China, Haicheng Tongze Middle School · Haicheng Completed the fourth year of high school in China at age 17 through the AFS exchange programme, living with a Chinese host family and attending a Chinese middle school on an EU-sponsored scholarship.

LANGUAGES

Italian	Native speaker	Spanish	B1
French	B2	Chinese	B2
English	C2		

SKILLS

EU–China Relations & Policy Analysis (Experienced) • EU Institutions & Decision-Making (Commission, Parliament, Council) (Experienced) • Policy Analysis & Briefing Preparation (EU–China Focus) (Experienced) • Strategic Communications & Advocacy Campaigns (Online/Offline) (Experienced) • Event Planning & Coordination (EU Policy Events) (Experienced) • Social Media Management & Content Creation (Twitter, Instagram, LinkedIn) (Experienced)