

## Project Manager

4,5 years of work experience

### Traits

Loves Challenges, Open-minded, Autonomous, Team player, Flexible, Good Time/ Stress management, Creative.

### Languages

**French:** Mother tongue

**English:** Proficient in speaking, writing and understanding

**Dutch:** Upper intermediate in understanding and lower intermediate in speaking and writing

**Chinese:** Intermediate in speaking and understanding, lower intermediate in writing

### Latest Position

#### Project Manager

##### **TNS Companion sprl - 8 months (2017-2018)**

TNS is a start-up focused on the Chinese Tourism market. As the project manager my tasks are numerous; strategy development and adaptation, market researches, process optimization (purchase & customs), UX research & design, follow-up and management of budget and planning, contract negotiation with partners (airport, customs, airlines, suppliers, architect, lawyer, etc.), reporting to management, supply chain optimization, management of suppliers' and all stakeholders' relationships, monitoring of App developments, definition of appropriate payment methods (WeChat Pay & AliPay), participation in trade fairs and exhibitions.

### Experiences

#### Internal Consultant in Project Management, GMO

##### **Banque Nagelmackers S.A. - 1,5 year (2016-2017)**

Internal consultant for cross-departmental projects; coordinate overall project by ensuring: the project's stakeholders commitment, the respect of the schedule and budget, the contract negotiation, the reporting to top management (Ex-Co & Board), the day-to-day follow up ... The projects' topics vary, they can concentrate on local activities (process optimization, tools digitalization, UX strategy and implementation) or international synergies between different entities of the Group (cross-border sales of products) as well as the internationalization of the bank.

**Also, Chinese culture expert** (advice to top management, culture workshops for employees, etc.), **Language trainer** (animation of English conversation tables for employees), **WeShare member** (group of employees organising activities/ events for other employees)

#### HR Coordination

##### **Banque Nagelmackers S.A. - 6 months (2015 – 2016)**

Serve as a liaison officer to facilitate relationships and exchanges with the new shareholder – Anbang Insurance Group. Development & Implementation of the «Global Talent Program»; exchange program between Anbang's subsidiaries employees (here CN to BE) to facilitate synergies in the future and increased shared knowledge.

## Trade Marketing EMEA

### Graco Inc. - 5 months (2015)

Support the sales organization (FR/ES/IT) by developing and implementing the different Trade Marketing Activities: initiate, plan and implement promotions, PR, catalogue updates, web activities, etc. Ensure an efficient preparation, planning and execution of product launches, distributor events, etc. Develop, present, implement and evaluate marketing activity plans for the distribution network.

## Marketing & Administration

### Kova Tools s.a. - 1,5 years (2014-2015)

Organization and Management of the relocation of Kova Tools shop. In charge of the planning and organization of all events & comm activities. Management and launch of direct marketing campaigns (emailing, mailings, demo events, radio spot, corporate communication). Very varied tasks: administration, accounting, communication, shelving, inventory, stocks management.

## International Media Sales Consultant

### Big Media Group - 1 month (2013)

Research countries per sectors, define business strategy, coordination of preproduction program, negotiations, interviews.

## Education

### MASTER in International Business – Strategic Marketing 2010 - 2011

Maastricht University School of Business and Economics

Thesis: *'Pick the right partner, ensure your success! An empirical analysis of the role played by perceived fit in Masstige strategies'*

### BACHELOR in Business and Sociology 2006 - 2009

Maastricht University College

Honor Program: **Liberal Arts and Social Sciences**

Capstone: *'You, me ... Us. We all need to belong to a group, how far are we ready to go to fit in?'* A Sociological question answered with Marketing tools.

## Trainings

### • UX Research & Design

Université Libre de Bruxelles (ULB) – 6 months training 2017


### • Sales - Intensive 2 weeks in house training at Big Media Group 2013

Cold Calling/ Introduction/ Interview/ Closing

### • International Trade - Explort Program from AWEX 2011


Import/ Export/ Sales/ Negotiations

### • Chinese Language

✓  Beijing International Chinese College (BICC) – 2 weeks 2012

✓  National Taiwan Normal University (NTNU) – one semester 2011

### • Exchange Year in Taiwan with Rotary Club International 2005 – 2006

 One year of total immersion into the Taiwanese language and culture

## Internships

### Art Gallery Assistant

2013 - 3 months



Studio Rouge Gallery of Contemporary Art – Shanghai

### Project Manager Assistant – Vandergeeten & EG Distriselecta - Beijing

2012 - 4 months



Realization of business plans for different projects, e.g. the first Belgian Beer Festival in Beijing, new customers marketing & implementation budget. Events planning; Miss Lindemans China, Spa Baby, Christmas Charity Sales at Hilton Beijing.

### Executive Assistant - AWEX – Tokyo

2012 - 2,5 months



Preparation and organization of the Walloon delegation agenda within the scope of the Princely Economic Mission of June 2012. During the mission; supervise Minister Marcourt's press as well as organizational tasks to ensure the success of the different events.

### Shadowing Asia-Pacific Project Manager - AWEX – Belgique

2012 - 2,5 months



Overview of the different offices (AWEX, Invest, LIEU, WBI) taking part in the Belgian Princely Economic Mission of June 2012. Understand their missions and objectives

### Office Executive - Wood Optic USA - Miami, FL USA

2009–10 - 6 months



Account receivable, translation work, physical inventory, ensure the accurate transfer of information between Miami and Luxembourg.