

JAIME GONZÁLEZ GARCÍA
International Communications and Relationships Coordinator
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Multilingual European business professional specialised in strategic communication, cross-border coordination and stakeholder engagement within European governance environments. Experience liaising between internal departments, external partners and industry stakeholders across multicultural contexts. Strong analytical capacity combined with structured reporting and intercultural negotiation expertise.

PROFESSIONAL EXPERIENCE

Marketing & Communications Trainee

Swiss Life Global Solutions – Luxembourg | July 2025 – Present

- Coordinated cross-border communication and operational initiatives across the BeNeLux region.
- Acted as interface between internal departments, external suppliers and international partners.
- Supported preparation of contractual documentation and stakeholder coordination for large-scale corporate and political events (press releases, newsletters, social media posts, brochures, etc.).
- Monitored budgets and conducted structured performance reporting for management review.
- Analysed digital engagement metrics to support strategic communication optimisation.
- Contributed to alignment between operational teams and external service providers in a regulated European environment.

International SAP Trainee

T-Systems Magenta – Granada | Sept 2023 – Dec 2023

- Facilitated cross-border coordination between Spanish and German divisions within structured corporate governance frameworks.
- Supported internal reporting, performance monitoring and executive briefings.
- Translated and adapted technical and commercial documentation (EN/DE <> ES) for diverse stakeholder audiences and technical instructions
- Contributed to process harmonisation and communication alignment across departments.
- Designed logic flows for AI-based ERP software for different industries.

Host & Events Coordinator

Meliá Cala Galdana – Menorca | July 2023 – Sept 2023

- Coordinated high-level corporate events with full operational oversight.
- Managed supplier relations and ensured compliance with contractual agreements.
- Acted as liaison between institutional clients and operational teams.
- Supervised budget alignment and quality assurance under strict timelines.

Operations & Events Associate

TASTE! Am Donaukanal – Vienna | January 2022 – July 2022

- Coordinated promotional and networking events in an international (Austrian) environment.
- Developed B2B partnerships and strengthened external stakeholder relationships.
- Monitored performance indicators and contributed to revenue optimisation strategies.
- Negotiated service conditions with suppliers and partners.

Language & Intercultural Communications Trainer

GoStudent – Vienna (remotely) | October 2020 – March 2022

- Delivered multilingual training (ES/EN/FR/DE/ZH) in international and professional contexts.
- Designed tailored communication modules adapted to academic and corporate environments.
- Managed international client portfolios and ensured structured performance monitoring.
- Strengthened intercultural communication and multilingual mediation skills in multicultural settings.

EDUCATION

Master in European and International Business Management | Deusto University
Interuniversity and trilingual program (EN/ES/FR) comprising onsite courses spanning Deusto University, Audencia École de Management and University of Bradford.
Specialization in digital strategy, EU governance and sustainability-driven management models.

- **University of Deusto – Bilbao, Spain**
 - o Focus on reindustrialization development and sustainable management models.
 - o Developed export business models for sustainable trade relations EU-China
- **Audencia École de Management – Nantes, France**
 - o Focus on strategic communications and EU governance frameworks.
 - o Developed strategic revitalisation plans for post-industrial European transport hubs through cross-border cooperation and sustainable economic frameworks.
- **University of Bradford – Bradford, United Kingdom**
 - o Focus on digital communications and data analytics for European business models.
 - o Developed a business plan to revitalize stagnating industrial clusters in Western Europe.

Bachelor Intercultural Communication | University of Granada

Translation and Interpreting – Major in German. Minor in Chinese.
Specialization in Content Layout and Multilingual Digital Communications

- **University of Vienna, Austria**
 - o Transcultural Communication (DE/EN/ES) exchange program
 - o Multilingual branding design and social media content creation.
 - o International Relations Studies; Bridging between Western and Eastern Europe
- **Peking University, China (北京大学)**
 - o Chinese Culture and Language Training Program
 - o Sociology of contemporary China and International Relations UE-China

COURSES

- **The Art of Attraction: Branding & Marketing Destinations**
 - o University of Zagreb – EU Blended Intensive Program
- **McKinsey Forward Program – Soft Skills Development**
 - o Problem-solving, effective and influential communication

LANGUAGES

Spanish – Native

English – Fluent (C2)

French – Advanced (C1)

German – Advanced (C1)

Mandarin Chinese –

Intermediate (HSK4)/B2

DIGITAL SKILLS

Microsoft Office Suite

Excel

Adobe Photoshop

Powerpoint

Adobe Indesign

Canva

Google Analytics

Mailchimp

CORE COMPETENCIES

- Strategic & Institutional Communication
- Industry & Stakeholder Relations
- Cross-Border Coordination (EU Context)
- Structured Reporting & Executive Briefing

- Budget Monitoring & Contract Support
- Multilingual Communication
- EU Governance & EU-China Relations Awareness