

# Clouts Benjamin

Tel: +32 476/57.46.57

Address: Avenue des Amandiers 14, 1080 Brussels, Belgium

Email: [clouts.benjamin@gmail.com](mailto:clouts.benjamin@gmail.com)

[www.linkedin.com/in/benjamin-clouts/](http://www.linkedin.com/in/benjamin-clouts/)

## Education

---

**Solvay Brussels School of Economics and Management** **Brussels, Belgium** – Sep. 2016 – Feb. 2019

*MSc in Management Science – Major in Strategy – Cum Laude*

- Thesis: The Belgian brewers are tackling the Chinese market: Case study of the Dubuisson brewery
- Main courses: Strategy, Corporate Finance, Marketing, International Supply Chains

**Beihang University** **Beijing, China** – Sep. 2017 – Jul. 2018

*MSc in Business Engineering – Magna Cum Laude*

- Main courses: Project Management, Decision Analysis, Management Inf. System, Modern Heuristic Theory

**Solvay Brussels School of Economics and Management** **Brussels, Belgium** – Sep. 2013 – Jun. 2016

*BSc in Economics – Major in Management – Satis Bene*

- Main courses: Micro & Macroeconomics, Mathematics, Statistics, Econometrics, Finance

## Work Experiences

---

**Breeze – Student Consultant, Strategy** **Brussels, Belgium** – Sep. 2018 – Jan 2019

- Established the go to market strategy.
- Analyzed two business models of the company and tested them in the market.
- Made an inventory of measurement devices and techniques for an indoor air quality improvement project.

**Solvay Mentoring Program (SMP) – Strategy Manager** **Brussels, Belgium** – Sep. 2017 – Jul. 2018

- Investigated the needs of this student association by analyzing data collected through surveys.
- Analyzed the micro & macro environment of the SMP.
- Built alumnus and student journey and organized workshops about mentoring.

**Enghiennoise – President** **Brussels, Belgium** – Jul. 2016 – Jul. 2017

- Oversaw the daily management of this student association and managed a team of 20 students.
- Organized events for students.

**Scarlet – Student Job** **Zaventem, Belgium** – Jul.2012 – Aug. 2012

- Conducted a market and a competitive analysis of the Belgian telecommunications industry.
- Assisted marketing managers to day-to-day operations, company and industry analysis.

**Scarlet – Student Job** **Zaventem, Belgium** – Jul.2011 – Aug. 2011

- Created a survey about the habits of phone consumption and analyzed the data collected.
- Assisted marketing managers to day-to-day operations.

## Skills & Languages

---

- Computer skills: Professional command of the Microsoft Office, HTML and PHP
- **French:** Native, **English:** Full professional proficiency, **Dutch:** professional working proficiency, **Chinese:** HSK 3

## Activities & Interests

---

- Rugby, Running, traveling