

# Valentin Herinckx

## Multilingual logistics and marketing project manager



26 years old - Driving License

### Contact

✉ valentin.herinckx@gmail.com  
☎ +3249126760  
📍 Square de l'Europe, 27,  
1150 Bruxelles,  
Belgium

### About Me

Objective-driven young professional with a high level of fluency in 4 languages, I have gained a high level of experience in change & project management by working on large-scale marketing and supply chains project in the logistics and e-commerce industry.

I am currently looking for new opportunities to broaden my horizons by working in a company offering an international environment and fast progress opportunities.

## Experiences

### Senior Project Leader

**bpost** - Since September 2020



- ▶ Performing in depth analysis of the performance of bpost's 5 sorting centers
- ▶ Identifying room for improvements and following up the implementation of solutions
- ▶ Communication of results to the management
- ▶ Cooperation with other teams following the Agile methodology
- ▶ Division of work and supervision of newly hired employees

### Corporate Trainee

**bpost** - September 2018 to September 2020



- ▶ Design of new product offer for administrative mail
- ▶ Design & implementation of new storage zones in all sorting centers
- ▶ Launch of customer loyalty program for SME customers
- ▶ Release of new version of operational application used throughout bpost's entire supply chain
- ▶ Support on launch of a big project transforming the entire company's supply chain
- ▶ Social entrepreneurship project with tree-planting NGO in Senegal

### Marketing assistant

**Vanderveeten** - March 2016 to June 2016 - Internship - Shanghai - China



- ▶ Building and developing brand identity
- ▶ Organizing promotional events
- ▶ Reporting on events impact
- ▶ Conducting research for the local market

## Education

### Chinese language

**Beijing Normal University**

September 2017 to June 2018

10 months of intensive Mandarin study at Beijing Normal University, thanks to a scholarship granted by Wallonie-Bruxelles International (WBI) and the Chinese Scholarship Council (CSC) after going through a thorough selection process.

Grade: Summa Cum Laude

### CEMS-Master in International Management

**Louvain School of Management / Tsinghua University Beijing**

September 2015 to September 2017

Home school: Louvain School of Management (September 2015 - February 2017)

Host school: Tsinghua University Beijing (February 2017 - June 2017)

Master thesis: The challenges faced by European SMEs during their internationalization in China

President at KotéChine (2015-2016)

Grade: Magna Cum Laude

### Bachelors in Business Engineering

**Université Catholique de Louvain**

September 2012 to September 2015

Grade: Cum Laude

### High School Degree

**Collège du Christ-Roi**

September 2006 to June 2012

High quality bilingual education (French-Dutch) with a focus on mathematics and sciences

## Skills

### Languages

- ▶ French
- ▶ English
- ▶ Dutch
- ▶ Chinese
- ▶ Spanish



### Soft Skills

- ▶ Project Management
- ▶ People management
- ▶ Change Management
- ▶ Event organization
- ▶ Public speaking



### Softwares

- ▶ Office
- ▶ SQL Developer
- ▶ Siebel
- ▶ Business Object
- ▶ Power BI



## Interests

### Sports

- ▶ Running (Marathon finisher)
- ▶ Football
- ▶ Cycling

### Other

- ▶ International politics
- ▶ Traveling
- ▶ Reading