



W E I Z H A N G

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EDUCATION

KU Leuven
(Belgium) 2020 - 2023

Master in Business Administration

Universidad de Salamanca
(Spain) 2012 - 2016

Bachelor in Tourism

Professionashøjskolen Absalon
(Denmark) 2014 - 2015

Erasmus exchange

EXTRACURRICULAR

AIIESEC Campus Brussels
Incoming Internship Manager

Utrecht University (summer school)
Intercultural Communication

Madrid Tennis Open
Volunteer

LANGUAGES

English ██████████

Spanish ██████████

Chinese ██████████

French ██████░░░░

Dutch ██████░░░░

SKILLS

- MS Office
- SQL
- Power BI
- SPSS
- Google Analytics

ABOUT ME

Always prepared to embrace new challenges, pursue growth and adapt to new situations with an international mindset. Keep learning and absorbing new knowledge and skills.

EXPERIENCE

Project Management 2023
Proximus Brussels, Belgium

Internship

- A project with AFC Brussels, focus on Digital transformation

Market Analyst & Data Officer 2022 -2023
Immucura Remote

Part time

- Analysed KPIs connected to leads generation and marketing campaigns; Created graphics and dashboards and presented to seniors.

Consultant 2022 - 2023
180 Degrees Consulting Club Brussels, Belgium

- Collected business requirements and performed analysis to help the company improving leads generation and increase the conversion rate.

Sales Analyst 2018 - 2020
Swatch Group Madrid, Spain

Achieved and surpassed the annual sales target of 2019

- Managed CRM, analysed sales numbers and wrote weekly & monthly reports to senior stakeholders.

Travel Consultant 2016 - 2018
Pegasus Travel Madrid, Spain

- Analysed tourist group's budget, cost management, and summarised profits; Project management with itinerary, time, accommodation, etc.