Katarzyna Malkus

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PERSONAL PROFILE

As an involved person in quite a number of assignments, I have been creating a contacts network that gives me various opportunities for prospective cooperation with foreign organizations. The desire to gain international experiences was the reason why I was living in different environments and acquired practical knowledge on how to communicate with diverse types of personalities. Connection this with a background that has started from social projects empowered me enough to strive for creating new initiatives. One of my strengths is devising and fulfilling individual projects responsive to current issues. The experience of running my own business for a couple of years allowed me to implement my entrepreneurial skills in practice. Knowledge of international trade makes me able to look wider on many grounds. Thanks to developing this skill at the scientific stage, I learned on how to search for and select information. It is effortless for me to find even not easily accessible materials. Having joined the organization, I would love to contribute especially my communication, teamwork, problem-solving and the whole package of interpersonal skills.

EDUCATION

University of Haifa (IAU-020177)

Haifa, Israel

MA in International Relations with a specialization in Diplomacy

October 2022 – present

- Relevant modules: Community Conflict and Civil Society; The Practices of Diplomacy; Management of Geopolitical Risks.
- Awarded Israeli Ministry of Foreign Affairs scholarship as the only Polish for 2022/2023 academic year.

University of Bradford (IAU-020045)

Bradford, UK

MA in Advanced Practice in Peacebuilding and Conflict Resolution

January 2021 - present

Master's dissertation: "Selected aspects of decolonization in Central Asia"

• **Relevant modules:** Creative Practice in Conflict Engagement and Peacebuilding; Peacekeeping and Peacebuilding; Theories and Practices of Conflict Resolution; Terrorism and Political Violence; Applied Conflict Research.

WSB University (IAU-021396)

Dabrowa Gornicza, Poland

October 2020 – present

MA in Management with a specialization in International Business Master's dissertation: "Business cooperation between Poland and Israel"

BA in International Relations with a specialization in International Business

Bachelor's thesis: "Economic and legal aspects of Polish-Israeli Relations"; GPA: 4.0/5.0

October 2017 - July 2020

- Relevant modules: Introduction to Project Management; Information Technology; Global Strategy and International Organizations; International Strategies and Competitiveness; Psychological Aspects of Intercultural Communication.
- Participated in the Erasmus+ student exchange at the University of Huelva, Spain (<u>IAU-017468</u>).
- Established and led the formation of 2 student organizations: the UN Club and the Erasmus Club.
- Achieved the 1st prize in the national contest of climate debates, within the project "End Climate Change, Start Climate for change #ClimateOfChange".

EXPERIENCE

Polish-Israeli Chamber of Commerce (polishisraeli.pl)

Warsaw, Poland/Tel Aviv, Israel

Project Coordinator in the business organization

December 2022 – present

- Create and implement a strategy for internal and external communication and promotion, including social media.
- Orchestrate the expansion and promotion of the Chamber among potential members and partners.
- Create an organization's development strategy to increase the number of organization's members.

FleishmanHillard (fleishmanhillard.pl)

Warsaw, Poland

Assistant in the PR and communication agency

December 2021 – February 2022

- Conducted research on the activity of clients' competitors in social media and prepared reports based on that.
- Created and evaluated media reports about the client's market branch activity.

Rato – ADCC Association for Scientific and Cultural Promotion (rato-adcc.pt)

Amora, Portugal

Volunteer within the European Solidarity Corps confirmed with the Youthpass certificate

September – October 2021

- Created and edited photos and videos using Camtasia and Photoshop; published in WordPress.
- Developed an innovative screenplay for ecological workshops, serving as the final individual project for voluntary service.
- Assisted in team planning and execution of sessions for Arab refugees and the community of Seixal municipality.

MOKATE (mokate.com)

Zory, Poland

Brand Ambassador in the FMCG company

January – December 2019

- Created and counselled strategy to improve company communication, including prospective employees.
- Negotiated and persuaded potential stakeholders and partners.
- Represented the company at external events, such as e.g. career fair.

ACTIVITIES

The Polish Forum of Young Diplomats (diplomacy.pl)

Katowice, Poland

Member of the think-tank

May 2021 - present

- Delegate in "Polish-Israeli Youth Delegation Exchange", made commonly by The Israeli Model UN Association.
- Speaker at the 9th International Asian Congress, speech: "Selected aspects of the decolonization in Central Asia".
- Award in recognition of exceptional commitment and contributions to the organization's activities.

UN Club Akademia WSB (wsb.edu.pl/en/student/student-groups/un-club-wsbu)

Dabrowa Gornicza, Poland

December 2019 – present

- Directing comprehensive initiatives that include preparing an academic paper, open event and real-life-changing project.
- Comanage of a 10-people team.

Chairperson of the student organization

- Cooperate with stakeholders, including UN agencies' representatives.
- Organized the online event an international educational fair for a 200-people audience in a week.

RESEARCH PROJECTS

Polish Institute in Tel Aviv – area of Polish specialists of Jewish origin

July 2023 – present

• Givat Haviva – "Ways of implementing solutions for national minorities in Israel."

March 2023 – present

TRAINING AND CERTIFICATES

•	Jewish Experience of Reconciliation in Modern Poland – workshop made by the Haifa Interdisciplinary	
	<u>Unit for Polish Studies</u>	June 2023
•	Interactive Youth Forum – event organized by <u>Italian Institute for International Political Studies</u>	March 2023
•	Gender matters – training made by <u>United Nations Institute for Training and Research</u>	March 2023
•	Understanding rural poverty – training made by the FAO elearning Academy	February 2022
•	Economics in European Integration – training made by the Free University of Berlin	<i>May - July 2021</i>
•	Green Economy and Trade – training made by the <u>United Nations Institute for Training and Research</u>	January 2021
•	Factory of Ideas – design thinking training made by the Foundation for the Development of the	
	Education System	May 2020
•	Marketing Management Principles – certificate issued by the <u>Coca-Cola HBC Poland</u>	January 2020
•	Project Management Fundamentals – certificate issued by the Project Management Institute	January 2020

SKILLS

Languages: English (fluent); German (basic); French (basic); Polish (mother tongue).

Technical: MS Office software; WordPress; LaTeX; InkScape; GIMP2; Canva; Marvel; Mural; Miro; Mindomo; Mentimeter;

SurveyMonkey; Padlet; Flipgrid; Facebook; Twitter; Instagram; LinkedIn; Google tools; basic data analysis.

Management: project management; time management; stakeholders' management; events; shaping brands image.

Communication: promotion and communication strategy; presentation; public speaking; advocacy.

Creative: stepping outside of a comfort zone; thinking out of the box; design thinking; critical and strategic thinking; storytelling and creative writing; organization and guide workshops; photos and videos.

Professional: customer service; sales; negotiations; understanding of the political processes; teamwork; leadership; human resources management; marketing management; CSR management; fundraising.

Other: sensitivity to multiculturalism; creating and implementing diversity, equity and inclusion policy; shaping and applying need-based sustainability policy; results-focused; working autonomously and accurately; driving license (B category).

INTERESTS

sustainability, sport, consumer law, politics, contemporary forms of colonization and decolonization, travelling, vegan cuisine

I agree to the processing of personal data provided in this document for realizing the recruitment process pursuant to the Personal Data Protection Act of 10 May 2018 (Journal of Laws 2018, item 1000) and in agreement with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).