

ALESSIA MONTALBANO

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PROFILE

Junior professional specializing in the Chinese market, with C1 Chinese proficiency and experience in economic and commercial affairs developed between Italy and China. Strong analytical, organizational and cross-cultural communication skills, with experience in economic-commercial data analysis and in supporting initiatives involving institutional and business counterparts. Interested in China-Europe business relations, international trade, business cooperation and market internationalization.

EDUCATION

Master's Degree in Language and Management to China | 2024 - 2027 (expected)

Ca' Foscari University of Venice | Venice, Italy

- All exams completed | Average grade: 29.4/30
- Thesis: *The Internationalization of Italian Family Businesses in China: How Family-Specific Characteristics Shape Market Entry, Post-Entry Evolution and Consolidation.*

Bachelor's Degree in Modern Languages and Cultures | 2021 - 2024

University of Urbino Carlo Bo | Urbino, Italy

- Business-oriented curriculum | Final grade: 110/110 cum laude
- Thesis: *Russia and China: A Macroeconomic Analysis of Bilateral Economic and Political Relations in a Global Context.*

PROFESSIONAL EXPERIENCE

Economic and Commercial Affairs Intern | Sep - Dec 2026 (ongoing)

Consulate General of Italy in Chongqing (MAECI-CRUI) | Chongqing, China

- Collected, processed and synthesized economic and commercial data on the local market and Italy-China trade flows, including annual changes and sector trends.
- Supported initiatives promoting Italian economic and business interests within the consular district, involving Italian and local institutional and business counterparts.
- Prepared briefings and informational materials; supported the organization of meetings and events with institutional and business counterparts.

Management and Consulting Intern | Jul - Aug 2026

M.C.G. Management Consulting Group | Sassari, Italy

- Supported strategic business analysis through the development of Business Model Canvas and marketing audit activities.
- Contributed to the development of the company's marketing and communication strategy.
- Created, reviewed and developed content for social media and the company website.

Marketing and Social Media Intern | Feb - Mar 2024

China Communication | Cesena, Italy

- Supported digital marketing and communication activities targeting the Chinese market.
- Contributed to social media content planning and scheduling.
- Contributed to the development of the marketing plan, objectives and communication channels.

INTERNATIONAL EXPERIENCE

Ca' Foscari Overseas Program | Feb - Jul 2026

Xi'an Jiaotong-Liverpool University | Suzhou, China

Exchange Program | 2019 - 2020

Union Pines High School | Cameron, North Carolina, USA

LANGUAGES

English - C1 - Cambridge C1 Advanced; **Chinese** - C1 - HSK 5; **Italian** - Native; **Russian** - B1; **Spanish** - A2

SKILLS

Professional skills: Chinese market knowledge; Italy-China economic and commercial relations; international markets and internationalization; economic and commercial data analysis; cross-cultural communication; digital marketing and communication.

Soft skills: communication; organization and prioritization; proactivity; teamwork; adaptability; accuracy and attention to detail.

Digital skills: Microsoft Office (Excel, PowerPoint, Word); Canva; social media content management and scheduling.