

# ASTRID DE LEEUW

I am a positive person with a bias to action who enjoys stepping out of her comfort zone.

Looking to relocate

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## CAREER OBJECTIVE

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Management and Oriental Languages graduate with hands-on brand & event management experience, looking for a sales and marketing position, preferably in the Asian market.

## ACADEMIC BACKGROUND

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Sept. 2016 - July 2017	<b>Master of International Management and Strategy</b> Courses: Marketing Management, CSR, Entrepreneurship.	Vlerick Business School	Brussels, Belgium
Sept. 2012 - June 2016	<b>Master of Oriental Languages and Cultures</b> Master's dissertation: <b>The Evolution of the Ecological Awareness in China</b>	Ghent University	Ghent, Belgium
Sept. 2014 - Jan. 2015	<b>Exchange</b> Programme in Oriental Languages	Liaoning University	Shenyang, <b>China</b>

## PROFESSIONAL BACKGROUND

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May 2017 - current day	Consultant Intern Brand Management of a Social Enterprise Research on expanding customer base	Socialgiver	Bangkok, Thailand
June 2016 - Sept. 2016	Marketing Intern Start-up of a new crowdfunding platform	Allocacoc - DesignNest	Shanghai, <b>China</b>
Feb. 2016 - May 2016	Operations Intern Prepare the Official Visit of the Prime Minister	The Consulate General of Belgium in Shanghai	Shanghai, China
Aug. 2015 - Sept. 2015	Consultant Intern Prepare the entry of the LightCatcher in China	ChESS - China Europe Strategy Solutions for EcoNation	Belgium; China

## SKILLS

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Microsoft Office	Word, Excel, PowerPoint,
Languages	Dutch (native), <b>English</b> (TOEFL 106/120), <b>Mandarin</b> (HSK level 5/6), French (Practical French level 4/5), German (basic), Spanish (basic)

## EXTRACURRICULAR

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Other	<b>Belgian Champion of Rhythmic Gymnastics</b>	2011, 2012, 2013
	Gymnastics Trainer (6-10 year olds)	2010 - 2014
Interests	Exploring & spending time outdoors	FLAVR-chef with the best veggie gourmet burgers
	Taking care of the environment	