



LAUREL WEI

MSC in Management
BA in Business English

- ✓ Sales & Marketing
- ✓ Business Development
- ✓ EU & China

PROFILE

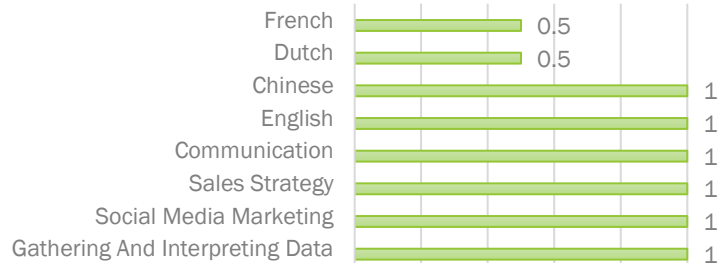
I have a clear, logical mind with a practical and rational approach to problem solving and a keen eye for details. I am a candidate with an open and curious mind, problem-solving ability and a solution-focused attitude. With great adaptability, independence and communication skills, I can easily integrate into a new environment in a short time. All my previous working experience enables me to master expertise of market analysis, competitive strategy, communication and data analysis. I have greatly improved my ability to work as a team player in a multicultural environment.

CONTACT

PHONE:
32491114413

EMAIL:
Laurel.wei@outlook.com

SKILLS



WORK EXPERIENCE

Scientific and Business Administration Officer

Graftys

July 2019 – PRESENT

- **Market analysis:**
 - Analyze/monitor the market for biomaterials and bone tissue engineering;
 - Analyze the market, follow trends in pricing and reimbursement;
- **Marketing documentation:**
 - Creating and regularly updating marketing materials, like company presentation, product brochure, video and other communication materials;
- **Business Development:**
 - Identify and/or evaluate potential partners;
 - Analyze/revise business plans;
 - Support for business plans and budgets;
 - Organize the budget process: collect, analyze and synthesize the budget data.

Sales and marketing representative

Gautam Diamonds

August 2018 – May 2019

- Assisting customers with the selection of the finest jewelry and regularly reporting to the company about the customers feedback and specific demand;
- Organizing marketing activities and business development events to expand our market.

EDUCATION

MASTER'S IN MANAGEMENT

VRIJE UNIVERSITEIT BRUSSEL

09/2017-02/2019