

About CFL

CFL flooring is the largest exporter of flooring from China.

Founded in 2004 by European owners and based south of Shanghai we have consistently built on our story, focusing on our core values bringing innovation, reliability, and flexibility to the market.

CFL group of companies has grown into a worldwide pioneer committed to developing and manufacturing value added flooring products.

CFL's products are currently exported to over 70 countries worldwide under several brands (Lamett, Firmfit, Audacity etc.), and the company has offices in the US, the UK, Belgium, Russia and China. The CFL group currently employs 2000 staff worldwide.

You will be part of young ambitious marketing/sales and customer service team located in Jiashan, southern Shanghai. Our headquarter is located an hour drive away from downtown shanghai, transportation is provided and after the trial, will be able to work in our offices in Shanghai around Zhongshan park one day per week.

Main activities and responsibilities

- Will work in the marketing department in an international environment (foreign managers, foreign owned company with sales in over 70 countries)
- After trial, will lead a team of 2 graphic designers and digital marketing assistant.
- Will lead his projects closely with other marketing designers, suppliers, and sales (both abroad and locally) to understand customer needs and provide creative marketing solutions.
- Projects will consist in providing creative marketing material, online marketing initiatives, shop merchandising, international trade show organization, and more for both inhouse and OEM brands for export markets (notly North America, Europe, Australia).

Skills and Attitude

1. Profile

- Business-related degree or equivalent professional qualification
- Excellent written and verbal communication skills (english)
- Mandarin Chinese for day to day communication is a big advantage
- Knowledge in Graphic Design: AI, indesign, photoshop, webdesign, CAD are considered a plus
- Interest in photography is considered a plus
- Both Chinese and foreigners can be considered, on international experience will be prioritized.
- Experience in similar function is considered a plus
- Experience in an international environment is considered a plus

2. Personality

- Creative mindset
- Detailed and organized worker
- Able to multi-task
- Hands-on mentality
- Flexible and adaptable
- Able to meet deadline without giving in on quality

Allowance

To discuss during interview