

## Internship Description

**Title:** Marketing & E-commerce Trainee

**Company:** Aton Solar Bv

**Location:** Antwerp or remote working

**Report to:** Director

**Starting date:** May 2020 or later

**Availability:** Full-time 2-3 months or Part-time 3-4 months

### Company introduction

Aton™ is a Belgium solar technology company. Our mission is to design and produce the highest quality and efficiency solar models for your home and buildings.

Our modules are powered by AT.TECH™ which insures the long-term performance and the highest possible reliability. ATON™ is headquartered in Antwerp, Belgium, where we develop our product portfolio "Engineered in Belgium".

Aton is launching a new product PIDBox, which is a smart power booster device and we are setting up the e-commerce store in parallel.

### Main purposes and initial tasks

The main purpose of this role is to assist the Director on operate and market the e-commerce site and localise product and process in Belgium.

- Assist the e-commerce store design and the multilingual function
- Set up and manage the product social media channels such as Facebook, Instagram, Twitter, Youtube
- Research to shortlist potential distributors or installers
- Design and execute e-mail marketing campaigns
- Source local products in Belgium such as packaging boxes, labels, manual book, cable, AC/DC convertors
- Arranging the packaging and dispatch initially and gradually outsource the process to professional 3<sup>rd</sup> partner logistics service provider
- Ad-hoc tasks assigned by the Director

## **Candidate profile**

### Requirements

- Interest in e-commerce business
- Responsible, communicative, independent, self-motivated
- Can commit at least 160 hours in this internship
- Native in Dutch and good in English

### Desired

- Experience in Shopify and graphic design
- Experience in market research
- Experience in social media campaign

The role is both a conduit to help grow the business and a stepping stone to develop the knowhow in e-commerce and the necessary skills to become a E-commerce Specialist or Marketing Specialist after graduation.

## **Benefits**

- Mentorship from Director
- Full-time opportunity after graduation
- International working environment
- flexible working time and location
- Allowance and reimbursements
- Cash bonus on successful completion of the internship (subject to Belgian regulations)

## **Application**

Please visit our website [www.atonsolar.be](http://www.atonsolar.be) and send your CV to Liang Sun at [liang@atonsolar.be](mailto:liang@atonsolar.be). Please let us know your expectations, what you can offer us, and your availability in your cover letter.