



ATLAS HISEAS

JOIN OUR TEAM!

**Open vacancy:
International Business Developer (M/F)**

**Send your CV and your cover letter in French or in
English**

**julien.derouaux@atlasinternationalculture.com
before 30 August 2019**

Visit our website www.atlasinternationalculture.com or
www.the-project.eu for more info about our projects!





International Business Developer (m/f)

Atlas Hiseas (formerly Atlas International Culture) is a Sino-Belgian company specialised in the **production of Chinese events** and in the assistance of Chinese audio-visual production in Europe. Among our latest achievements, we have organised from A to Z the first edition of **Treasure Hunters - Europa** (www.the-project.eu), as well as the shooting of the Chinese reality-TV show "Viva la Romance" (episodes in Brussels and Budapest) or "My Dearest Ladies" (across Spain), but also Chinese shows touring in Europe, exhibitions of Chinese artists in Belgium, professional internship programmes in China for young Belgians, fashion shows production, consulting missions for a large commercial group, etc. **All our activities are constantly developing and growing**, and we make it a point of honour to satisfy our customers beyond their requirements!

We are actively looking for an **International Business Developer (m/f)** to join our team!

Your profile and your main qualities:

- Coming from a background in **business, marketing, communication, management**, and having at least 3 years' experience in a similar position;
- **Excellent writing skills in English AND French**. Fluency in Dutch and/or Chinese is a strong asset;
- Capacity to **identify opportunities** and turn them into concrete actions;
- A real business sense, a proactive approach and a solution-oriented mindset;
- A certain autonomy in your work;
- Excellent skills in **managing international partnerships**;
- Experience in **managing projects related to China** is a plus;
- Knowledge of marketing, **digital marketing** and **influence marketing** is a plus;
- Expertise in **new communication tools** such as Facebook, Twitter and Mailchimp. Knowledge of WeChat is a serious asset;
- Mastery of the **basic Office suite** (Word, Excel, PowerPoint et Outlook).

Your responsibilities within the team:

As an International Business Developer, you actively prospect and play a successful role in creating and developing new opportunities, together with the direction and in collaboration with operational teams, to encourage the company's growth. More concretely, you will have the opportunity to:

- Get **involved in the development of the company's activities** by bringing new ideas and imagining innovative projects;
- Develop a **growth strategy** in line with market realities;
- **Broaden** the company's customer and partner base;
- Actively participate in the **development of the company's and its customers' future projects**, in a creative and consistent manner;
- Manage **collaborations with our partners** (public and private) and subcontractors;



- Perform other relevant tasks according to ongoing projects, team needs and your own development within the company.

Our offer:

- A **UNIQUE** working framework: Atlas Hiseas is the only company active in Belgium in this very specific sector;
- An **enjoyable and multicultural working environment**;
- A job that allows you to **travel** according to the opportunities you get;
- Daily challenges and a **great diversity** in the projects carried out;
- A valuable, concrete and rapidly acquired **professional experience**;
- An address book and a **network already well established** in Europe and China, to be explored and enriched;
- A young and dynamic team with colleagues who share the same **motivation** for project success and customer satisfaction.

We offer a **permanent contract**.

Do you wish to know more or apply?

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Or directly send your CV and cover letter in English or French to julien.derouaux@atlasinternationalculture.com **before 30 August 2019** with the mention « International Business Developer ».