Communication & Events Manager

The Communication & Events Manager will work under the guidance of the Managing Director. The primary responsibilities include building public relations, communications, and event management for TusPark Belgium.

Key Responsibilities:

• Public Relations & Communications:

- Manage all public relations activities and both external and internal communications to support company objectives and build a positive public image.
- Develop and implement communication and marketing strategies aligned with the business plan; updating presentations, the website, and social media platforms.
- Maintain and develop an Innovative Ecosystem.
- Organize and coordinate various activities, with a focus on innovation.
- Provide PR and communication support to TusPark fund management and investments in Europe.

• Finance & Administrative Tasks:

- Support business development by coordinating, planning, and managing meetings and business activities with tenants and partners. Prepare meeting memos and draft relevant documents.
- Guide and collaborate with the executive assistant, coordination with thirdparty service providers.
- Coordinate delegations and visits from the Tuspark network and partners in China and other countries.
- Perform other tasks and responsibilities as assigned by the Managing Director.

Qualifications:

- Master's degree in communication, with legal permit to work in Belgium.
- Minimum of 8 years of experience in public relations, communication, marketing, or related fields
- Ability to work independently in a fast-paced, dynamic environment.
- Excellent written and oral communication skills in Chinese, English, and either French or Dutch.
- Highly organized with strong attention to detail, capable of managing multiple projects and priorities simultaneously.
- Experience in reporter is an advantage.