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BELGIAN CUSTOMS ATTACHÉ IN CHINA

A QUICK INTRODUCTION TO UCC RECAST & SOME EU NEW E-COMMERCE RULES

OCTOBER 29, 2026 – BCECC & BECI



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OVERVIEW OF THE PRESENTATION

I. Belgian customs attachés network

II. Belgian customs in China

III. Customs attachés' tasks

IV. Customs attachés' HOTLINE

V. Some milestones of e-commerce modernization in the EU

VI. Customs reform

VII. Examples

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I. BELGIAN CUSTOMS ATTACHÉS NETWORK

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BELGIAN CUSTOMS ATTACHÉS

https://finance.belgium.be/en/representation-abroad

USA –
Newly created in 2026



China - also accreditated for Hong-Kong & Macao



Panama - also accredited for Costa Rica & Dominican Republic



Brazil



Indonesia - also accreditated for Vietnam, Singapore, Thaïland & Malaysia



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II. BELGIAN CUSTOMS

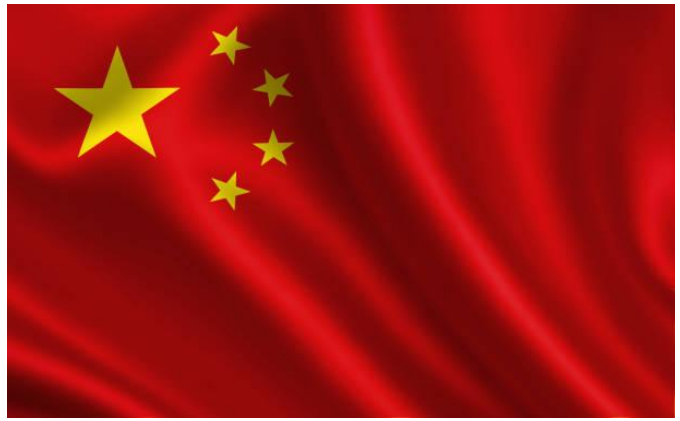
IN CHINA

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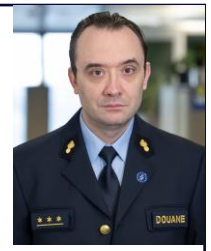
BELGIAN CUSTOMS ATTACHÉ





- Customs attachés since 2008 in China
- Covers mainland China, Hong Kong and Macao
- Strong ties with local customs administrations
- Focus on facilitation
- Current customs attaché: Emmanuel Geronnez

Emmanuel Geronnez - Customs attaché
Tel: +86 166 0150 6174 Belgium : 0257 66 832 (preferred)
Office Email: beijing@minfin.fed.be
Email: emmanuel.geronnez@minfin.fed.be
Address: Embassy of Belgium I San Li Tun Road No.6 I Beijing 100600 I PR China



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III. CUSTOMS ATTACHES TASKS

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1. HELP INDIVIDUALS AND ECONOMIC OPERATORS



~~LAWYERS~~





~~CUSTOMS BROKERS~~



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2. REPRESENTING BELGIAN CUSTOMS, BUILDING A PROFESSIONAL NETWORK, INTERNATIONAL EVENTS

Regular contacts with local counterparts

GACC 海关总署



Regular meetings with EU & International customs attachés



hub.brussels

Meetings with international and local institutions

World Customs Organization

Port of Antwerp Bruges International



Trade missions with Chambers of commerce and regional counsellors

BELGIAN-CHINESE CHAMBER OF COMMERCE 比中经贸委员会

SMART HUB VLAAMS-BRABANT

voka





International events

BELGIAN ECONOMIC MISSION

Wallonia.be EXPORT INVESTMENT

3. FIGHT AGAINST FRAUD









Level Playing Field

Ensure safety of the society

Collect taxes

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DOUANE EN ACCIJNZEN

COOPERATE WITH LOCAL CUSTOMS



GACC 海关总署

MAA (eg EU-CHINA 2004)

MOUs & LOI

MUTUAL RECOGNITION (eg AEOs)

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IV. CUSTOMS ATTACHÉ'S HOT LINE, EXAMPLES

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New classification of a product with higher duties or/and more stringent conditions
Beers

Market prospection : how to register my products in China
Pesticides

Mix-Up : wrong shipment sent to China

Shipment blocked in Belgium
Hardware components

Market prospection : Can I import goods from China?
Flowers

How to get e-vignettes 705?
New car brand in Belgium

How to temporarily import devices?
Reporting

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BELGIAN REPRESENTATION IN CHINA



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EXPORT
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our business is to help yours

AFSCA
FAVV

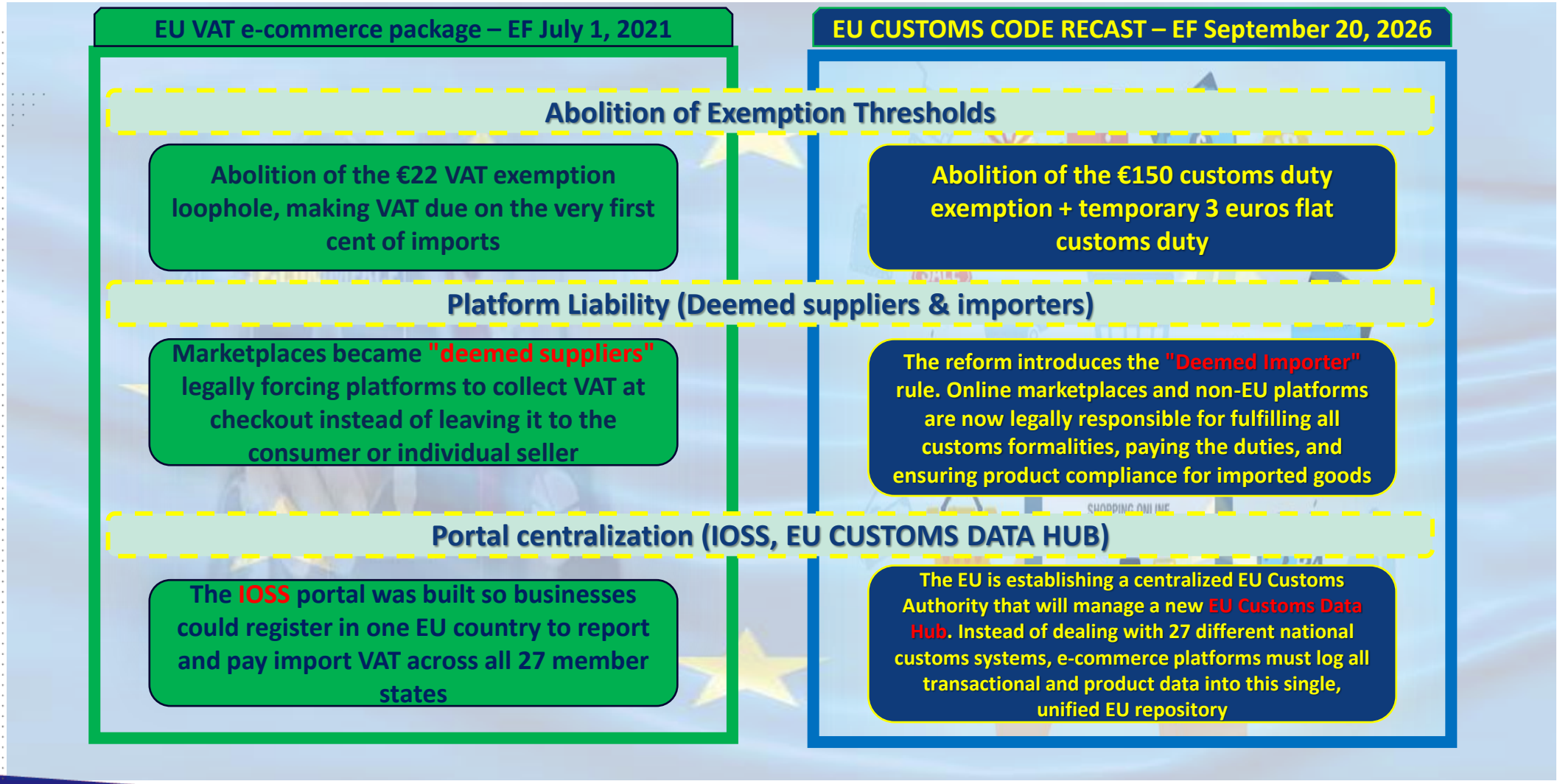
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V. SOME MILESTONES OF E-COMMERCE MODERNIZATION IN THE EU

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A TWO PARTS REFORM OF E-COMMERCE IN THE EU



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VI. CUSTOMS REFORM

EU CUSTOMS CODE RECAST : WHAT?

ONE CUSTOMS TERRITORY



No Internal Borders: Goods move freely between member countries without customs duties, quotas, or internal declarations
Common External Tariff (CET): All member nations apply uniform duties and commercial policies to goods entering from outside the bloc
Legal Basis: Governed primarily by the Union Customs Code (UCC)

WHY WAS A RECAST NECESSARY?

Act As One at the Border

By replacing fragmented networks with a centralized system, the EU intends to block illicit traders from exploiting differences between member state border checkpoints

A "Strategic Imperative" for Economic Security

Gives EU authorities the real-time visibility they need to more efficiently enforce international sanctions, prevent product safety violations, & implement environmental standards on imported goods

Managing the « Parcel Surge »

Former framework more built for large traditional freight, not billions of individual small mail packages. Shifting the legal accountability to large online marketplaces is deemed necessary to stop massive revenue loss and product safety gaps at the border

EU CUSTOMS CODE RECAST: HOW?

MAJOR PILLARS OF THE REFORM

1



2

NEW RULES FOR e-COMMERCE
Managing the surge of small parcels

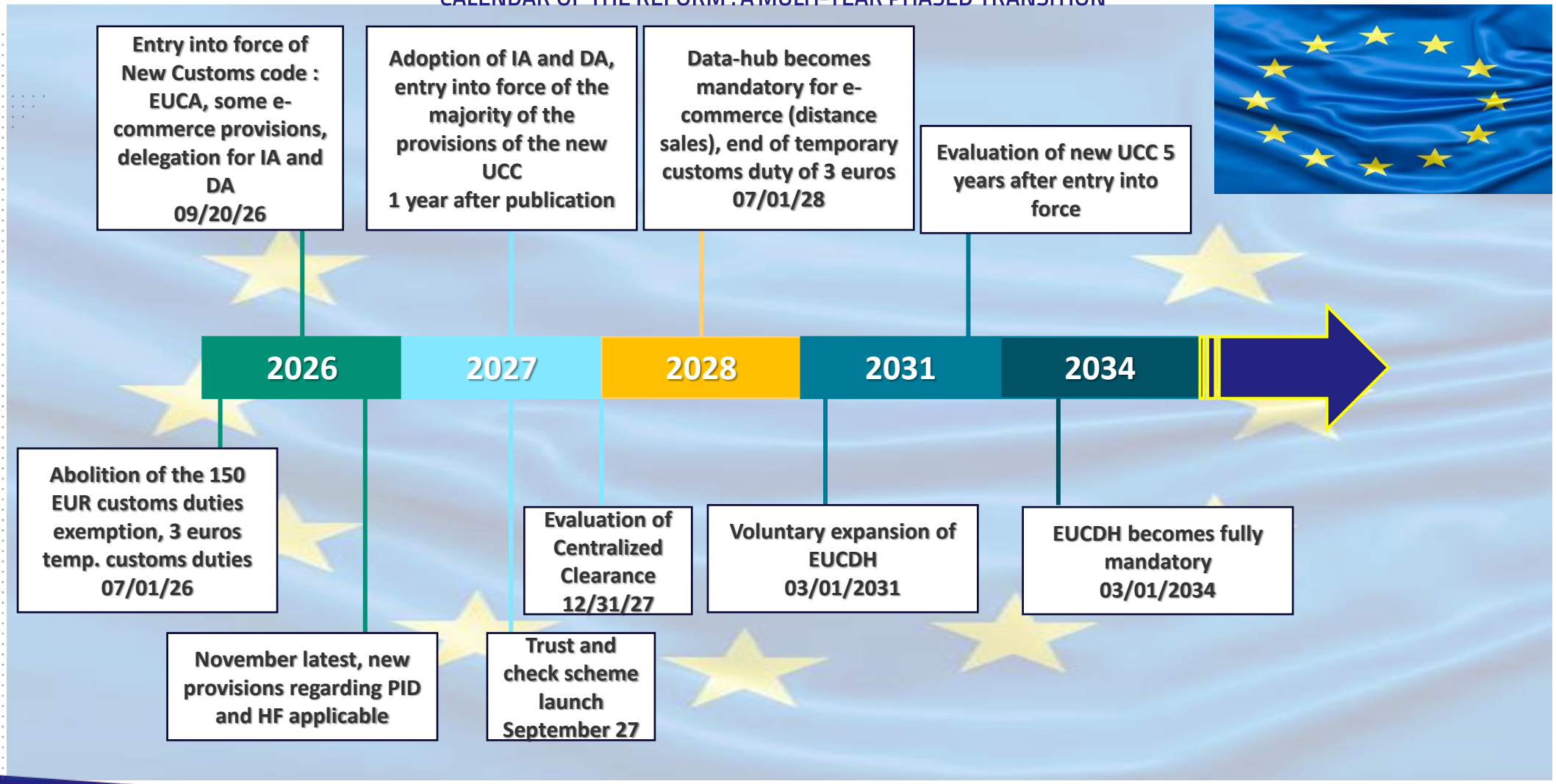
ENSURING COMPLIANCE & PRODUCT SAFETY

3

TRUST & CHECK TRADERS
Simplifying and streamlining the customs obligations

EU CUSTOMS CODE RECAST : WHEN?

CALENDAR OF THE REFORM : A MULTI-YEAR PHASED TRANSITION



EU CUSTOMS CODE RECAST : ADVANTAGES

GROWING YOUR BUSINESS IN EUROPE

1

A SINGLE ENTRY POINT: You will no longer have to navigate 27 different national customs systems. The new EU Customs Data Hub will allow data to be submitted just once for the entire European market, dramatically reducing administrative complexity

2

FAIR AND TRANSPARENT MARKET: By closing old tax loopholes that allowed low-quality or non-compliant goods to enter the market, the EU is leveling the playing field. Legitimate businesses will no longer be unfairly undercut on price

3

THE "TRUST & CHECK" GREEN LANE: Transparent, compliant exporters will be able to leverage a premium "Trust & Check" status. This means their shipments can pass through borders with minimal physical inspections and faster clearance times

This reform is built to reward partners who prioritize quality and compliance, making them more competitive in Europe than ever before

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VII. EXAMPLES

NEW TEMPORARY CUSTOMS DUTY OF €3 PER PRODUCT CATEGORY



From July 1, 2026, to July 1, 2028

For all shipments (B2C) from outside the EU with a value of up to €150

Flat customs duty of €3 per product category

EU regulation applicable in Belgium!

€3 TEMPORARY CUSTOMS DUTY PER ITEM



€3 CUSTOMS DUTY PER ITEM

"Item" = product category according to customs code/tariff line

Not strictly per package: 1 type of item → €3

Multiple items → €3 each

In practice, this will often just seem like €3 per order,
but strictly speaking, it's per type of item.

EXAMPLE 1

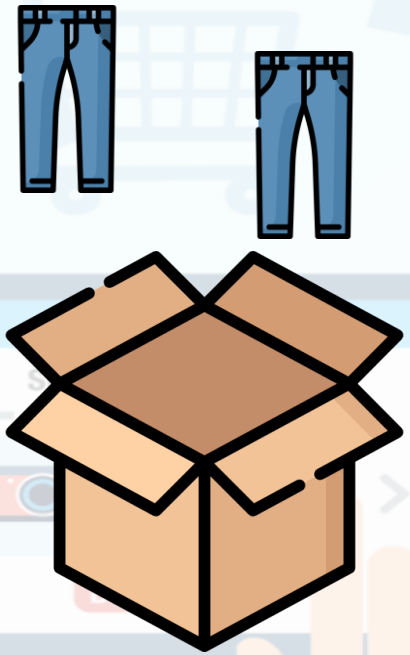
ONLINE STORE: AN ORDER OF GOODS SHIPPED FROM CHINA

Purchase amount <= € 150

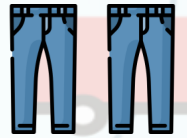


Belgian consumer: order on a platform

2 PANTS IN 1 PACKAGE



1 X €3 BECAUSE 1 ITEM



Jeans

1 product category/customs code/tariff line

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EXAMPLE 2

ONLINE STORE: AN ORDER OF GOODS SHIPPED FROM CHINA

Purchase amount <= € 150



Belgian consumer: order on a platform

MULTIPLE ITEMS IN 1 PACKAGE



3 X €3 BECAUSE 3 DIFFERENT ITEMS



Jeans

Earrings

Shoes

3 product categories customs code/tariff line

CUSTOMS DECLARATIONS: THE TWO MAIN TYPES OF IMPORT DECLARATIONS (H1 AND H7)

H1

"Classic" import

Complete declaration

Standard customs duty
For B2C < 150 EUR, €3 per product category

H7

E-commerce import

Simplified declaration

Shipment ≤ € 150

Temporary customs duty: €3 per product category

*From July 1, 2026, to July 1, 2028

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IN NEED OF MORE INFORMATION ABOUT BELGIAN CUSTOMS?



In China:

- Customs attaché in Beijing, M. Emmanuel Geronnez

In Belgium:

- The economic support team of Belgium customs : da.mf.es@minfin.fed.be
- website: https://finance.belgium.be/en/customs_excises


thank you
danke
謝謝
ngiyabonga
شكراً جزيلاً
рахмат
teşekkür ederim
Баярлалаа
спасибо
faafetai lava
dank je
gracias
tapadh leat
kiitos
dankie
vinaka
спасибі
blagodaram
misaotra
matondo
paldies
grazzi
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хвала
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nandri
dhanyavad
bedankt
hvala
mauruuru
köszönöm
enkosi
bayarlalaa
grăcie
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arigatô
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didi madloba
ありがとう
tanemirt
grazie
najis tuke
rahmet
dhanyavadagalu
shukriya
merce
мерси
terima kasih
diolch
kam sah hamnida
rahmat
তোমাকে ধন্যবাদ
감사합니다
xièxie
ευχαριστώ
merci



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DOUANE EN ACCIJNZEN