

BRUSSELS

**Opportunities and Challenges in China:
Latest Update on Belgium–China
Relations**

How to prepare for your
mission to China?

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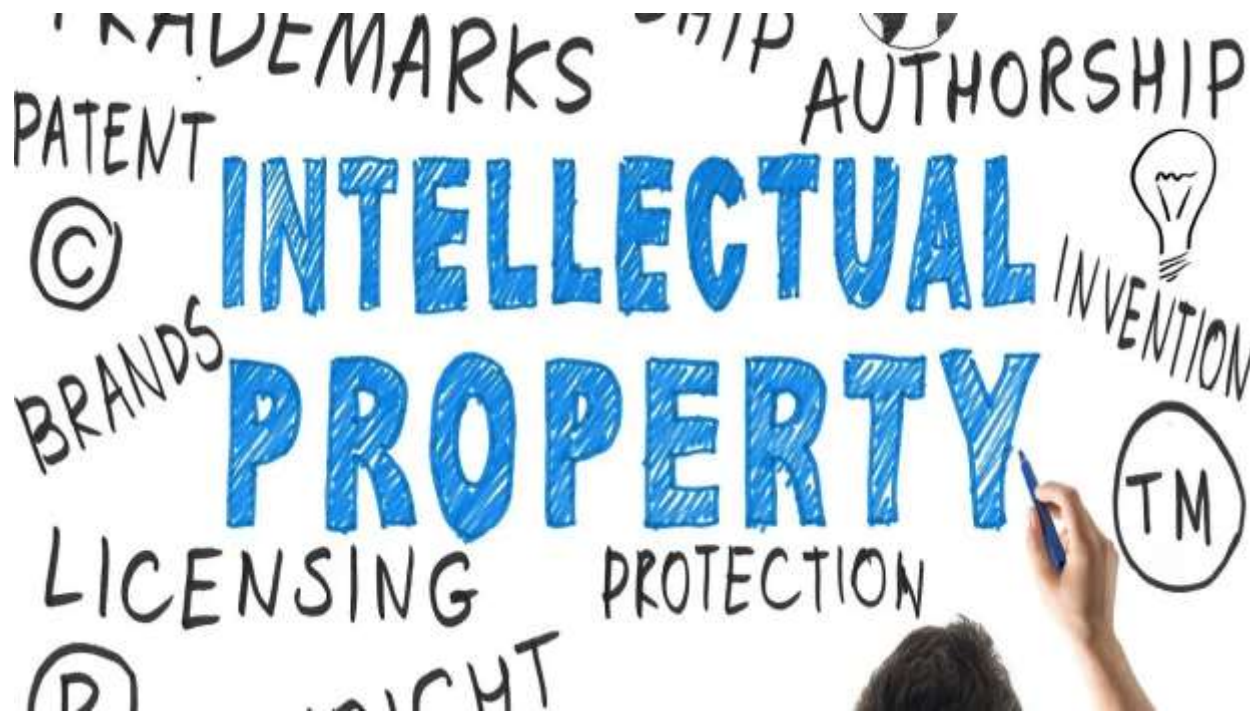


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TRADEMARKS
PATENT
©
BRANDS
LICENSING
©
RIGHT

INTELLECTUAL
PROPERTY

AUTHORSHIP
INVENTION
TM
PROTECTION

A hand-drawn diagram on a whiteboard. The central focus is the words "INTELLECTUAL PROPERTY" written in large, blue, textured block letters. Surrounding this central text are various related terms and symbols in black ink. Above "INTELLECTUAL" are "TRADEMARKS" and "AUTHORSHIP". To the left of "INTELLECTUAL" is "PATENT" and "©". Below "INTELLECTUAL" is "BRANDS". To the right of "INTELLECTUAL" is "INVENTION" with a lightbulb icon above it. Below "PROPERTY" is "LICENSING" and "PROTECTION". To the right of "PROPERTY" is "TM" inside a circle. At the bottom left, "©" and "RIGHT" are partially visible. A hand holding a blue marker is shown at the bottom right, pointing towards the "TM" symbol.

Passport



Digitalisation





Beijing



Shanghai



Chengdu



Shenzhen



Hangzhou

Homework



Culture and language



Trade fairs





WHAT'S
NEXT?

Thank you for your attention!



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