



GUANGZHOU
SOURCING FAIR
广州采购交易会

Guangzhou Sourcing Fair

PARTNERSHIP PLAN

环球资源
global sources



保利®展览
POLY EXHIBITION



光合作用
GRANDHUB

官网: www.sourcingfairs.com



Show Information

Show Name:

Guangzhou Sourcing Fair

Show Date:

2025.10.14 -17

Show Venue:

Poly World Trade Center

(right next to Canton Fair Complex)

Exhibition area:

30,000 square meters

Organizers:

Global Sources

Poly Exhibition

Grand hub

THE 5th GUANGZHOU SOURCING FAIR

Oct. 14-17, 2025

Pazhou, Guangzhou, China



Hardware and Tools



Automobiles, Motorcycles
and Accessories



Home Appliances

Show Highlights



5,955,000+

Media Exposure

20,000M²

Exhibition Area

483

Exhibitors

7,119,181

Email Delivered to
Overseas Buyers

34,760

Buyer Visits

78%

Overseas
Buyers

from **149** Countries/Regions

2,942

Precise Business
Matches

Show Location

Only 3
minutes walk
from Canton
Fair

Guangzhou
Sourcing Fair

Canton Fair



Show Date & Time

Visit 4 shows
in one trip
&
Open until 8pm

October 2025 & April 2026								
11st	12nd	13th	14th	15th	16th	17th	18th	19th
Global Sources Electronics Show Hong Kong								
	Hong Kong Electronics Fair							
		Guangzhou Sourcing Fair						
			Canton Fair					

Extended hours & buyer's night networking		
Guangzhou Sourcing Fair	9:00-18:00	18:00-20:00
Day 1	√	√
Day 2	√	√
Day 3	√	√
Day 4	9:00 - close early	

Main Categories

Hardware and Tools 五金及工具

Hand Tools, Power Tools, Pneumatic Tools, Mechanical Equipment, Mechanical and Electrical Products, Welding Equipment, Abrasive Tools, Home Hardware, Building Supplies, Other Hardware.

手动工具、电动工具、气动工具、机械设备、机电产品、焊接设备、磨料磨具、家居五金、建筑五金、其他五金。



Home Appliances 家用电器

Kitchen Appliances, Domestic Appliances, Bathroom Appliances, Health and Beauty Electricals, Air and Water Solutions, etc.

厨房电器、生活电器、卫浴电器、美健电器、环境及健康电器等。



Automobiles, Motorcycles and Accessories 汽车、摩托车及配件

Automobile Parts and Accessories, New Energy Vehicles and Key Components, Motorcycles, Motorcycle Parts, Automobile and Motorcycle Supplies, Repair & Maintenance Tools, etc.

汽车配件、零部件；新能源车及核心部件；摩托车整车；摩托车零部件；汽车、摩托车用品；修理及维护等。



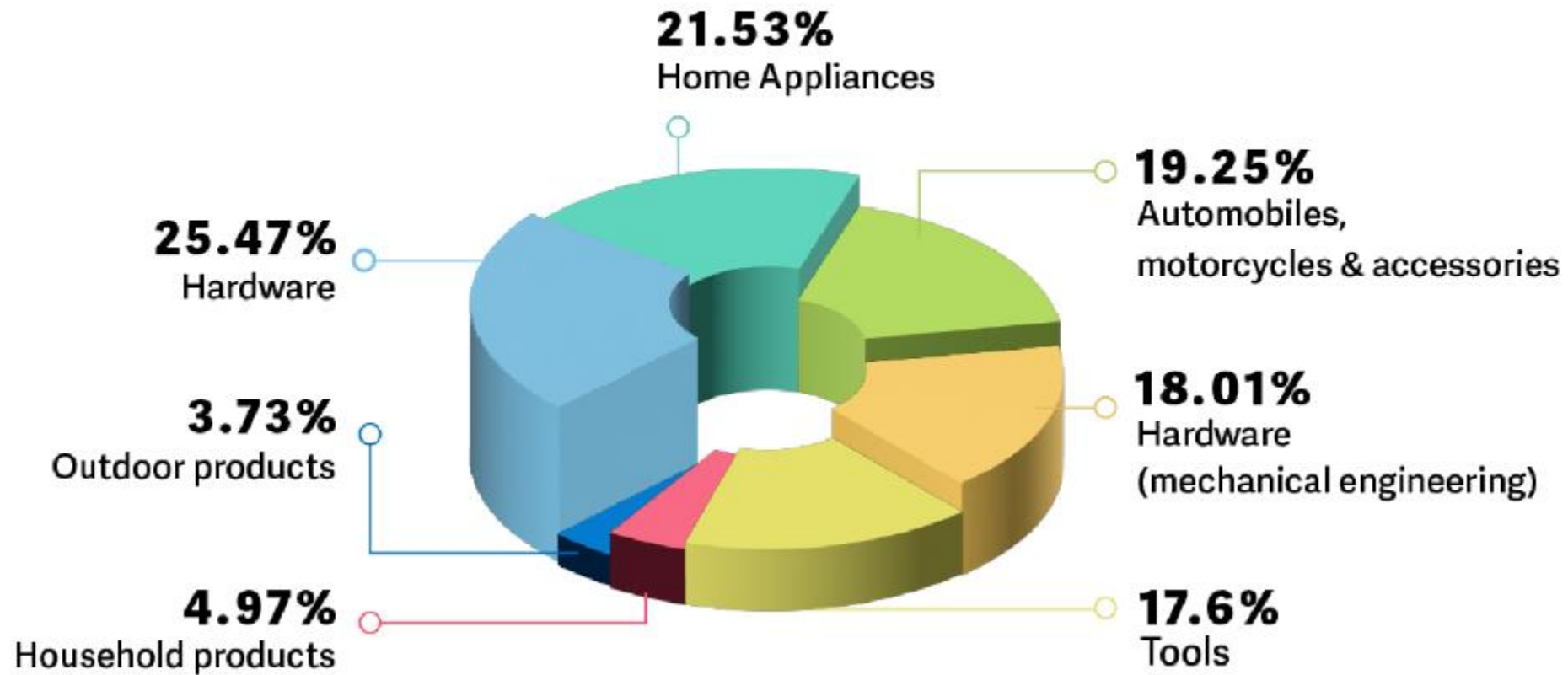
Outdoor Products 户外用品

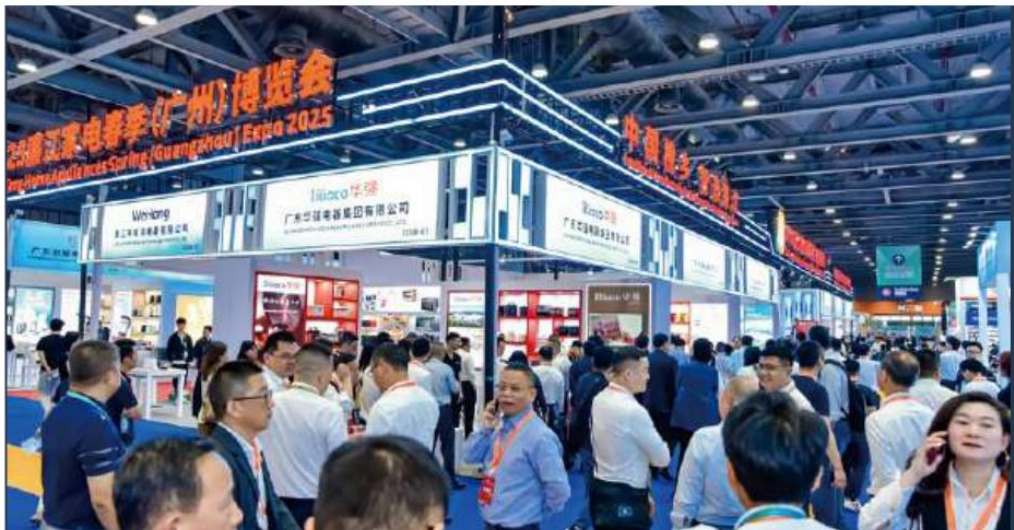
Gardening Supplies, Barbecue Utensils, Outdoor and Leisure Products, Outdoor Energy Storage, etc.

园艺用品、烧烤用具、户外休闲用品、户外储能等。



Top Selling Product Categories





Lianjiang Industrial Cluster
Home Appliances



Taizhou Industrial Cluster
Automobiles, Motorcycles and
Accessories/Tools/Hardware



Hunan Industrial Cluster
Hardware/Tools/Home Appliances



Hengshui Industrial Cluster
Wire Mesh/Rubber Hoses/Seals



Jiangmen Industrial Cluster
Motorcycles and Accessories



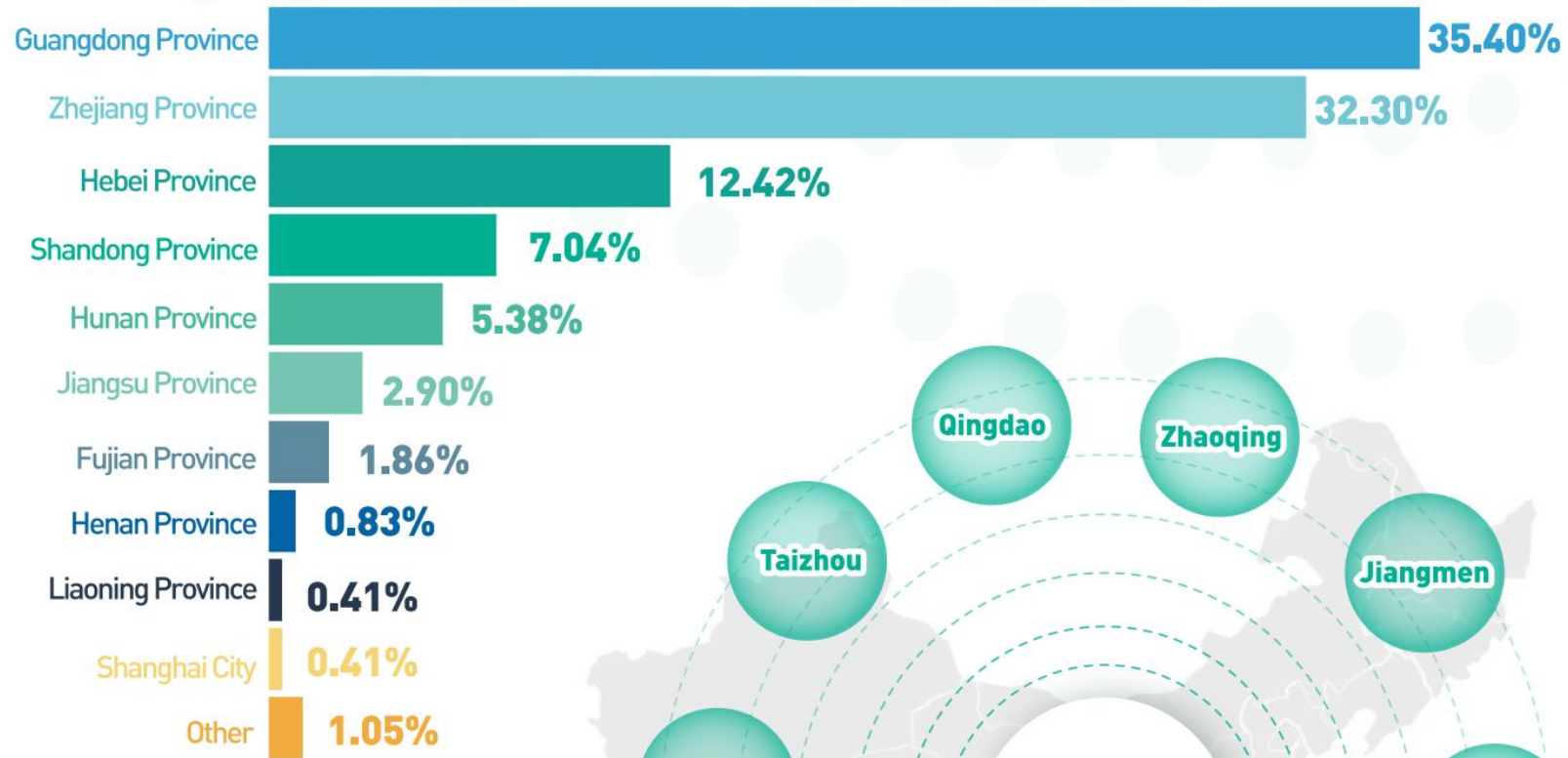
Qingdao Industrial Cluster
Outdoor Products/Hardware and
Tools/Home Appliances



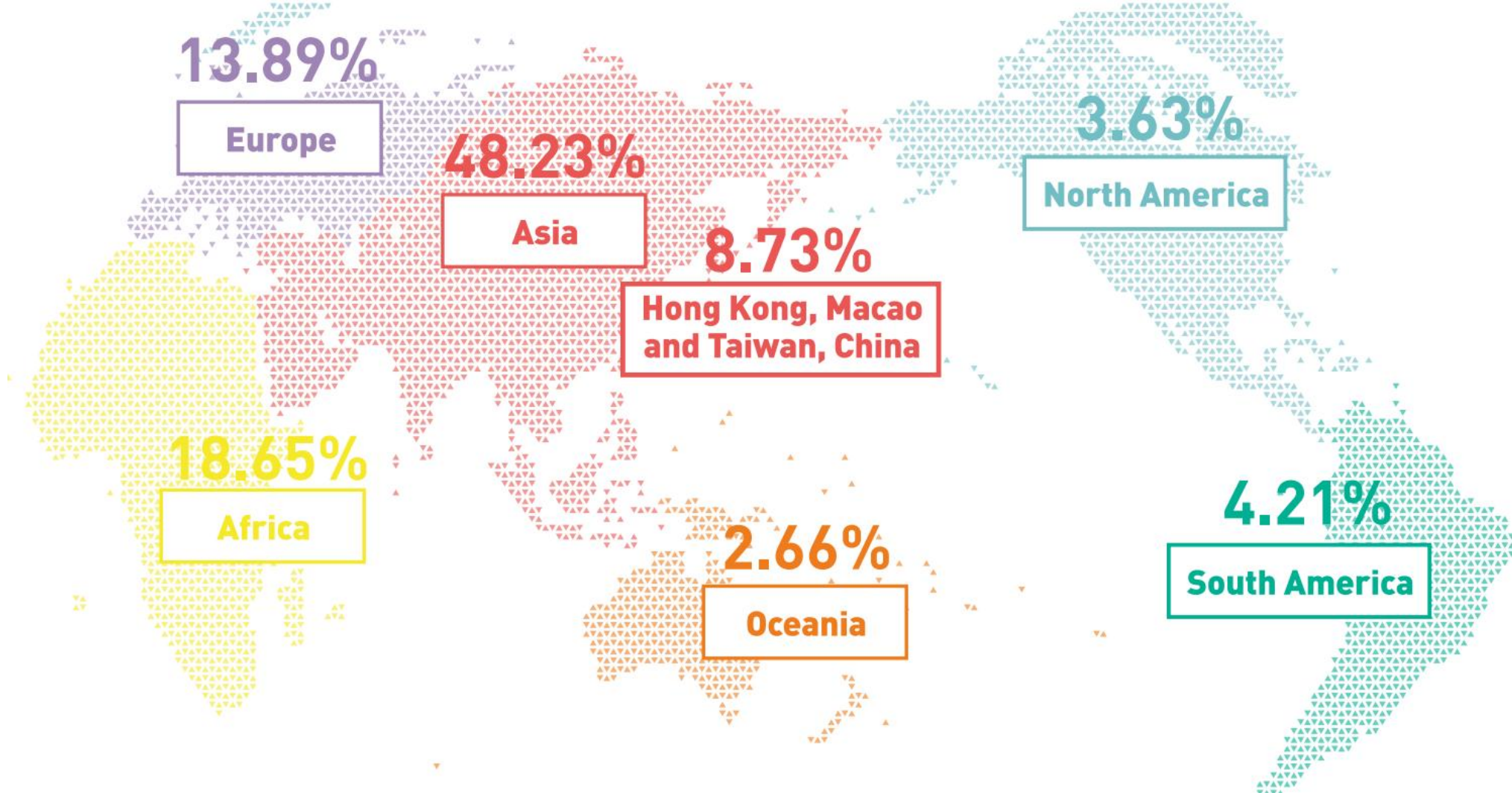
Zhaoqing Industrial Cluster
Building Hardware

7 Leading Industry Clusters One-stop Sourcing

Exhibitors by Region and City



Buyers by Region & Country



Business Matching

Business Matching stands as the GSF's flagship program, serving as a distinct platform for precise connections and efficient deal-making between exhibitors and overseas buyers. This edition featured **7** large-scale Business Matching events, including three special sessions: the Business Matching (Taizhou Session), the Business Matching & Opening Ceremony of 2025 Lianjiang Home Appliances Spring (Guangzhou) Expo, and the Business Matching & Hunan Province Promotion Meeting. The fair attracted **399** premium buyers from **72** countries and regions with specific procurement needs and nearly 80% of exhibitors actively participated, collectively completing **2,942** business matches.



Business Matching (Taizhou Session)



Business Matching & Hunan Province Promotion Meeting



New Product Launch

As a featured event, the New Product Launch on April 14 showcased innovations through fascinating presentations by four exhibitors – **Jiangmen Honglong Technology, Hong Kong Robust Deer Tools, Luqiao Joyhoo Sanitary Ware and Qingdao Smad Electric Appliances**. The exciting and fruitful event attracted **75** overseas buyers.



Motorcycle Test Drive

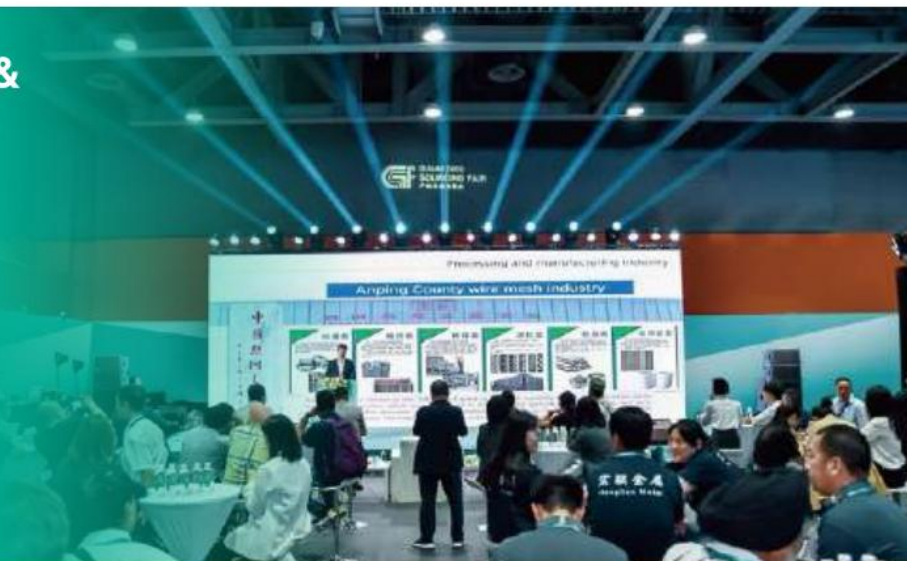
The Motorcycle Test Drive zone, by offering buyers hands-on experience of motorcycle performance, maneuverability and innovations, was designed to help increase exhibitors' sales conversion rates. During April 14-16, overseas buyers joined a total of **58** test rides, allowing them to appreciate the products' exceptional performance and unique charm.



After Party

● Hengshui International Direct Sourcing Meeting & Investment Promotion Conference After Party of Hengshui City, Hebei Province

The event was hosted by Hengshui Municipal People's Government, co-organized by Hengshui Municipal Bureau of Commerce and the GSF Organizing Committee, and attended by Sun Wenxin, Vice Mayor of Hengshui Municipal People's Government and his delegation. **42** exhibitors engaged with **111** buyers from over **22** countries including the UK, France, the Netherlands, Canada, Australia, Vietnam and Malaysia to explore business opportunities and potential partnerships.



● After Party of Taizhou City, China

The event was jointly organized by Taizhou Municipal Bureau of Commerce and the GSF Organizing Committee, and attended by Shao Haili, Deputy Director of Taizhou Municipal Bureau of Commerce and her delegation. On the occasion, **65** exhibitors and **139** buyers from more than **26** countries, including the US, Germany, the UK, Russia, Australia, Colombia, the UAE, and Singapore, discussed business opportunities for shared growth in a relaxing and pleasant atmosphere. The networking event better aligned Taizhou's specialized industries with global procurement trends.

PARTNERSHIP PLAN



Invite More Than 15 buyers to Attend GSF

www.sourcingfairs.com/en/
The Best Sourcing Platform

**Inviter's
reward**



✓ **Airfare
Subsidy**

**Invitees'
benefits**



✓ **Complimentary airport pick up and drop off**
✓ **Welcome starbucks coffee**
✓ **Buyer's night entry ticket**

Invite More Than 10 Buyers to Participate GSF Business Matching Event

www.sourcingfairs.com/en/
The Best Sourcing Platform

**Inviter's
rewards**



✓ **Airfare
Subsidy**



✓ **2-night Free
Hotel Stay**

**Invitees'
benefits**



- ✓ **2-night free hotel stay**
- ✓ **Complimentary airport pick up and drop off**
- ✓ **Welcome starbucks coffee**
- ✓ **Buyer's night entry ticket**

1. Cooperating partners must submit a list of visiting buyers to the organizing committee for validation; non-compliant entries will be deemed invalid and not counted.
2. Eligible buyers must be from outside mainland China, focusing on categories such as hardware and tools, home appliances, automobile, motorcycles & accessories and outdoor products.
3. Participants in the business matching meetings must provide detailed company profiles and clear sourcing needs, including product names and images.
4. Buyers cannot invite each other. In case of multiple invitations, the invitation linked to the buyer's badge number of the visitor will be considered valid.
5. Invitations are individual-based, allowing for cumulative counts when inviting multiple buyers from the same company.
6. The Organizing Committee of the Guangzhou Sourcing Fair: Houseware & Hardware holds the right to interpret the terms and conditions of this program.

**We look forward to tailor this partnership to
your specific needs!**

The 5th Guangzhou Sourcing Fair

14-17 October, 2025

Hall 1, Hall 2 and Metro Exhibition Hall, PWTC Expo, Guangzhou, China

30,000m²+
Exhibition Area

650+
Exhibitors

35,000+
Professional Buyers

