

Session 5: China's technological evolution & company testimonials

In the fifth and final session of our series of webinars “Navigating the Chinese Market: A business roadmap for Belgian companies”, we will learn more about China's technological and innovative developments and Agoria's tech inspiration mission to Shenzhen and Taipei. Following Agoria's presentation, we will listen to the experiences of 2 Belgian companies in China: How did they enter the Chinese market, what are the main pitfalls and opportunities that they experienced, and which tips do they have for starting entrepreneurs?

Agenda:

11:00-11:05: Opening remarks by Mr. Bernard Dewit, Chairman of the BCECC

11:05-11:25: “China's development in technology and innovation” by Mr. Frederik Tibau, Project Lead Scale-Up programs of Agoria

11:25-11:45: Company testimonial by Mr. Lucas Conings, Managing Director of For-E

11:45-12:05: Company testimonial by Mr. Dirk Wens, General Manager of RECO2BIO

12:05-12:15: Q&A session

12:15-12:20: Closing remarks by Mr. Bernard Dewit, Chairman of the BCECC