

## **Session 3: Legal aspects & practicalities of doing business in China**

In the third session of our series of webinars “Navigating the Chinese Market: A business roadmap for Belgian companies”, we will dive into the legal and practical aspects of doing business in China. Learn how to set up a company or representative office in China, how to negotiate contracts and protect your intellectual property and gain insight into the practical aspects of doing business with China.

Please find the agenda of our third session below:

**11:00-11:05:** Opening remarks by Mr. Bernard Dewit, Chairman of the BCECC

**11:05-11:35:** Setting up a company or representative office in China, negotiating contracts and IP protection by DLO

**11:35-12:05:** Practical aspects of doing business with China by Jan van der Borght, General Manager of Eurbridge Business Center Ltd.

**12:05-12:20:** Q&A session

**12:20-12:25:** Closing remarks by Mr. Bernard Dewit, Chairman of the BCECC