

Session 1: General business environment

In session 1, we will dive into the general business environment of China with Flanders Investment & Trade (FIT) Economic Representative in Beijing, Koen De Ridder. He will discuss China's past, present and future, and the different transformative phases that resulted in China's economic presence in the world today. From China's globalization and digitization era under President Xi Jinping to the new Silk Road, China's 14th Five Year Plan and more: this webinar is essential knowledge for everyone doing business with China.

Please find the agenda for session 1 below:

Agenda:

11:00-11:10: Opening remarks by Mr. Bernard Dewit, Chairman of the BCECC

11:10-12:10: "Economic and social tendencies in China from 1949 to the present" by Mr. Koen De Ridder, Economic Representative of Flanders Investment & Trade (FIT)

12:10-12:25: Q&A session

12:25-12:30: Closing remarks by Mr. Bernard Dewit, Chairman of the BCECC