

新质领航 数字赋能

Advanced Productivity & Digital Empowerment



2024年9月24日-28日
国家会展中心(上海)



微信订阅号
Follow us
on WeChat



数字工博
GoCIIF



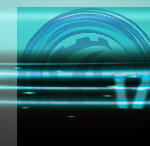
微信小程序
WeChat
Mini Program



抖音码
Follow us
on Douyin



Facebook
China International
Industry Fair



简介 >>>

About CIIF

中国国际工业博览会(简称“中国工博会”)是由工业和信息化部、国家发展和改革委员会、科学技术部、商务部、中国科学院、中国工程院、中国国际贸易促进委员会和上海市人民政府共同主办,中国机械工业联合会协办,东浩兰生(集团)有限公司承办的以高端、智能、绿色制造为展示交易主体的国际工业展,每年秋季在上海举办。

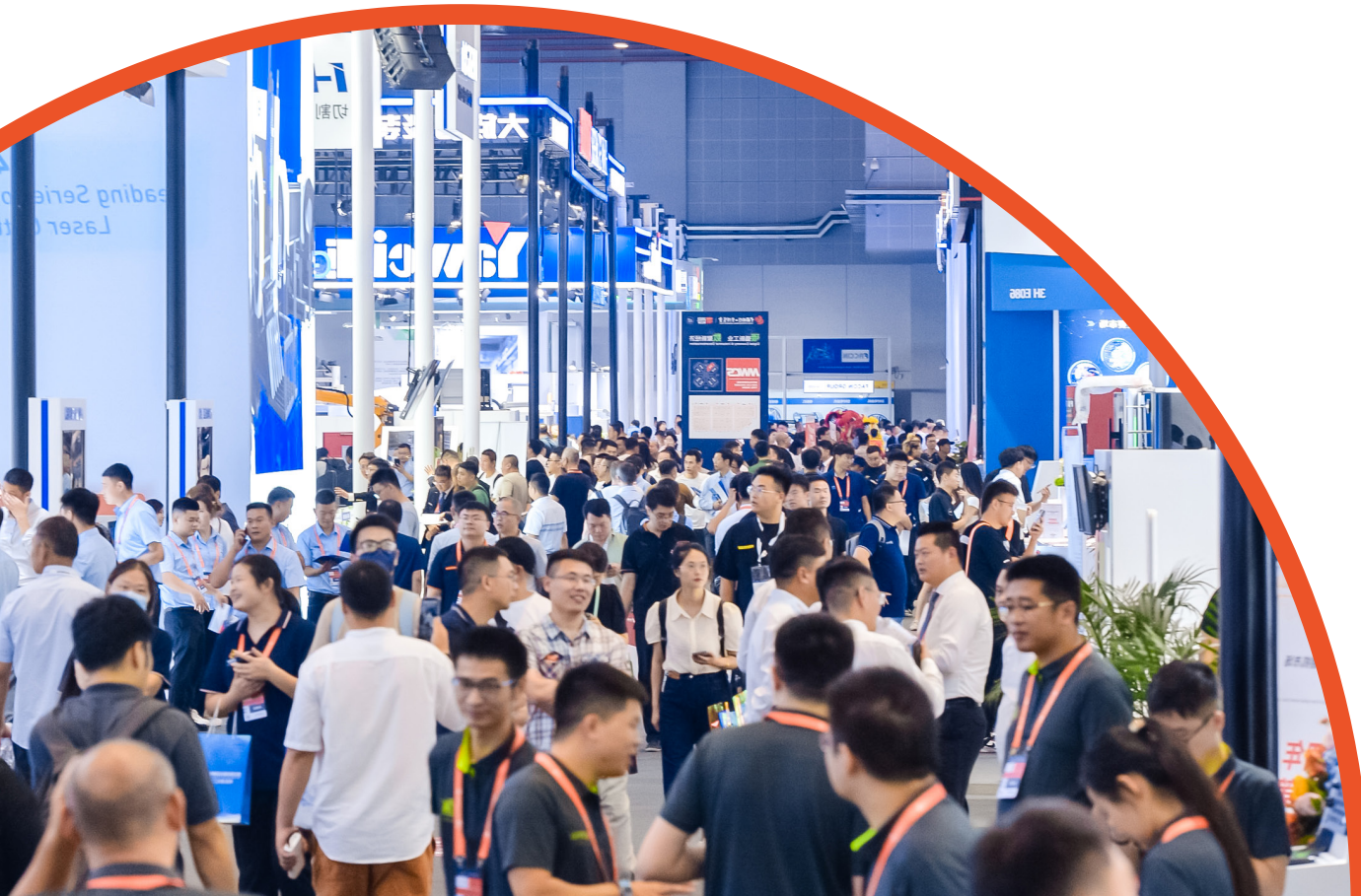
中国工博会自 1999 年创办以来,历经二十余年发展创新,通过专业化、市场化、国际化、品牌化运作,已发展成为通过国际展览业协会(UFI)认证、中国工业领域规模最大、功能最全、水平最高、影响力最强的展览盛会之一,是我国工业领域面向世界的一个重要窗口和经贸交流合作平台。

第二十四届中国国际工业博览会将于2024年9月24日至28日在国家会展中心(上海)举行,设9大专业展,规划面积30万平方米,预期超过3000家展商参展。

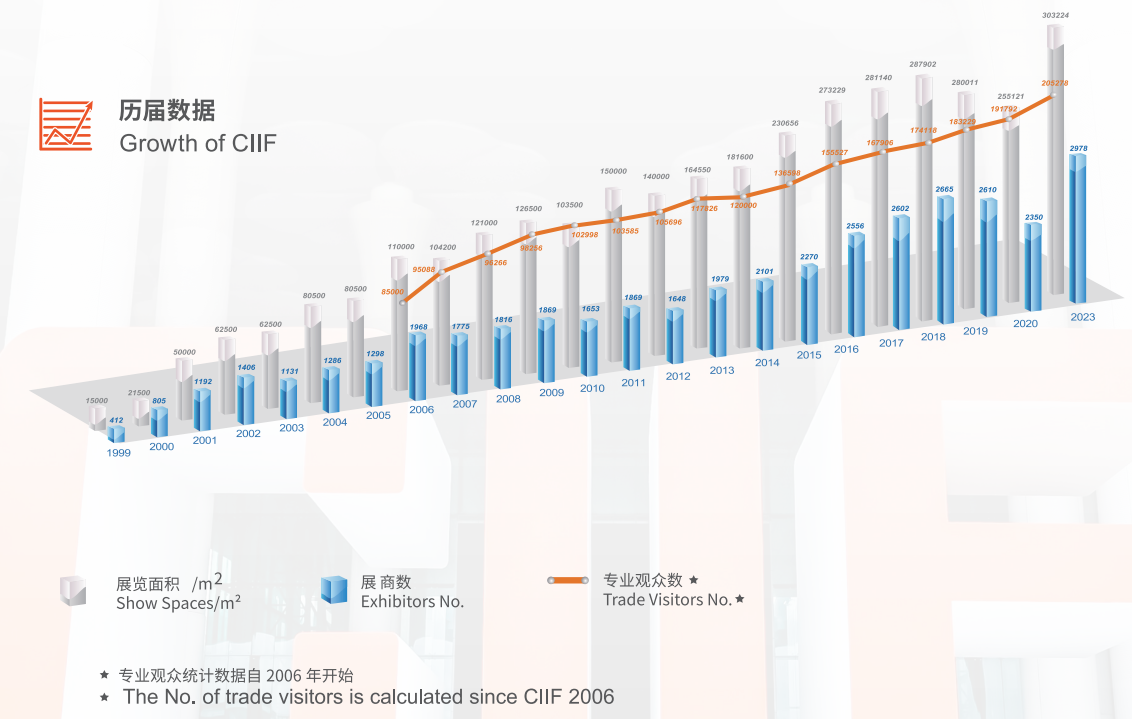
China International Industry Fair, or CIIF, is jointly hosted by Ministry of Industry and Information Technology, National Development and Reform Commission, Ministry of Science and Technology, Ministry of Commerce, Chinese Academy of Sciences, Chinese Academy of Engineering, China Council for the Promotion of International Trade and Shanghai Municipal People's Government, co-organized by China Machinery Industry Federation and organized by Donghao Lansheng (Group) Co., Ltd. CIIF, a leading event on high-end, smart and green manufacturing in China, is staged in autumn annually in Shanghai.

Since CIIF's launch in 1999, CIIF has become one of the leading events in China's industry market with the largest scale, the most functions, and the highest level, through implementing professional, international, commercial, and market-oriented operations strategies for over 20 years. CIIF, a UFI-approved event, is a major occasion and platform in the national industrial field to trade, communicate, and cooperate with the rest of the world.

The 24th China International Industry Fair, or CIIF 2024, is going to be held on September 24 - 28, 2024, at the National Exhibition and Convention Center (Shanghai). CIIF 2024 will comprise nine theme shows under one roof and occupy 300,000 sq. meters as its display area. Over 3,000 exhibitors are expected to attend the event.



历届数据
Growth of CIIF



2024专业展 >>> Theme Shows



<https://mwcs.ciif-expo.com>

数控机床与金属加工展 Metalworking and CNC Machine Tool Show

中国工博会的核心专业展之一，国内领先的国际性金属加工技术展，重点关注金属切削加工技术、钣金、冲压、成形技术、检验测量设备、金属 3D 打印、及先进功能部件和材料等领域，致力为厂商提供优质参展体验，为专业观众提供“信息咨询、技术交流、设备采购一站式”综合服务。

MWCS is one of the core theme shows of CIIF. It's a leading international metalworking trade show in China. MWCS focuses on metal-cutting, sheet metal working, metal forming & fabricating, inspecting & measuring, metal 3D printing, advanced functional parts, metallic material and etc. It's committed to provide exhibitors and visitors with One-Stop Service, covering intelligence communicating and corporate purchasing.



<https://ias.ciif-expo.com>

工业自动化展 Industrial Automation Show

工业自动化展被誉为全球自动化领域最具规模和影响力的行业盛会之一，倾力打造七大主题板块：智能制造系统解决方案、运动控制系统、智能传感与连接、嵌入式技术、动力传动、测量技术与仪器仪表、工业自动化系统集成与行业解决方案，汇聚了众多行业领先企业，集中展示智能制造的核心技术和前端产品，展现了全球制造业的高质量制造实力和创新能力，为企业拓展市场渠道，搭建经贸合作桥梁，提供了优质的交流和展示平台。

IAS is hailed as one of the largest and most influential industry events in the global automation field, dedicated to creating seven main theme areas: intelligent manufacturing system solutions, motion control systems, smart sensors/ connectors, embedded technologies, powertrain, measurement technology and instrumentation, and industrial automation system integration and industry solutions. IAS gathers numerous industry-leading enterprises, showcasing the core technologies and advanced products of intelligent manufacturing, showcasing the high-quality manufacturing strength and innovation capabilities of the global manufacturing industry, expanding market channels for enterprises, building bridges for economic and trade cooperation, and providing a high-quality platform for communication and exhibition.



<https://eias.ciif-expo.com>

节能与工业配套展 Energy-saving & Industrial Accessory Show

作为中国工博会旗下重要专业展，全面服务工业制造业领域，聚焦高效节能技术、核心基础零部件及配套、工业清洁及防尘防爆技术等领域，致力于通过展览、论坛、精准配对等多种形式结合，为展商、观众提供优质的参展、观众体验。如果贵司想要拓展市场渠道，想要树立品牌形象，想要了解行业最新动向，请速到工博会节能展集合！

As the important theme show under CIIF, EIAS focuses on high-efficiency energy-saving technology, core basic components and supporting equipment, industrial cleaning technology, dust-proof and explosion-proof technology. It's committed to provide great experiences to exhibitors and visitors, with the combination of exhibitions, forums, precise business matching, etc. If your company is looking for expand market channels, establish a brand image and learn about the latest trends in the industry, please come to the EIAS of CIIF!



<https://icts.ciif-expo.com>

新一代信息技术与应用展（工业互联网展） Information & Communication Technology Show (Industrial Internet Show)

新一代信息技术与应用展(工业互联网展)作为紧贴国家发展战略和市场热点，洞察全球视野和热议话题，重点关注新一代移动通信技术、工业互联网、工业操作系统与软件 APP、工业 AI 场景应用、物联网、边缘计算、信息安全、新一代数据存储与芯片、数字化工厂、工业品电商与数字化供应链等热议话题，拓步多元化属性亮点，重点关注展区内百余家“行业龙头”、“专精特新”、“隐形冠军”、“单项冠军”等企业的首发首展首秀，通过前沿技术与应用的展示、高规格系列发展论坛、目标买家采购、产业技术沙龙、媒体访谈传播等形式，携手行业领先企业及权威机构，搭建国家级、国际化的线上线下一体化交流平台，赋能工业数字化、智能化可持续发展，助力深入推进新型工业化，为实体经济高质量发展注入生态力量。

ICTS (IIS), as the exhibition closely follows the national development strategy and market hotspots, insights into the global vision and hot topics, focuses on the new generation of mobile communication technology, industrial Internet, industrial operating system and software APP, industrial AI scenario application, Internet of Things, edge computing, information security, new generation of data storage and chips, digital factories, industrial e-commerce and digital supply chain, and other hot topics. Supply chain and other hot topics, to expand the diversified attributes of the highlights, focusing on the exhibition area of more than a hundred "industry leaders", "specialization, specialization and innovation", "invisible champions", The exhibition will focus on the debut of more than 100 "industry leaders", "specialized, special and new", "hidden champions" and "single champions" in the exhibition area, and through the display of cutting-edge technologies and applications, a series of high-profile development forums, target buyers' purchasing, industrial technology salons, media interviews and dissemination of other forms, it will join hands with industry-leading enterprises and authoritative institutions to build a national and international online and offline integrated communication platform, and to empower the sustainable development of industrial digitalization and intellectualization. Digitalization, intelligent and sustainable development, helping to promote new industrialization, and injecting ecological power into the high-quality development of the real economy.



<https://es.ciif-expo.com>

智慧能源展 Energy Show

面向能源行业，交易、展示绿色能源、智能电网、新型储能、新型电力系统、智慧能源管理解决方案的国际盛会，搭建供需对接平台，强强联合共同擘画能源电力行业绿色高质量发展的宏伟蓝图。随着双碳目标不断推进，大力发展新能源、优化能源结构、实现清洁低碳发展已成为全球共识。储能作为新型电力系统的关键组成，目前处于爆发式增长时期，智慧能源展新设新型储能专区，以“展+会”的形式重磅呈现智慧能源产业阵容，全方位打造从产业前瞻研发到应用终端的能源电力行业全产业链技术展示平台。

As an international exhibition for Green Energy, Smart Grid, Energy Storage, New Power System and Energy Management, Energy Show builds a platform for connecting supply and demand, and jointly draws a blueprint for the green and high-quality development of the energy industry. To achieve Carbon Peaking and Carbon Neutrality Goals, it has become a global consensus to vigorously develop new energy sources, optimize energy structure, and achieve clean and low-carbon development. As a key component of New Power System, energy storage is currently in a period of explosive growth. Energy Show will focus on the special area of Energy Storage, presenting the Smart Energy Industry in the form of "Exhibition + Conference", and comprehensively creating a trading platform for the whole industry chain of energy industry from industrial foresight research and development to application terminals.



<https://neas.ciif-expo.com>

新能源与智能网联汽车展 New Energy Auto Show

专注于新能源与智能网联汽车领域的国际性展览会，历年来收到国内外知名整车及零部件生产厂商的广泛好评。重点展示新能源与智能网联乘用车、汽车工业制造技术、氢能与燃料电池、三电系统及充电桩配套、新能源商用车等前端产品及核心技术，全面推进电动化、网联化、智能化、共享化的互融协同发展，为全球汽车行业的未来发展提供卓有成效的高层次交流平台。在 2024 年，展会将同期举办多场系列活动，其中“2024 中国工博会—软件定义汽车峰会”将助力企业把握汽车产业变革新契机；“2024 汽车底盘技术创新大会”将探讨行业趋势和未来发展之路；“氢燃料电池展区”沙龙活动将汇聚行业内专业人士分享经验；“第五届 i 蓝天购车节”将依旧吸引全场车型参与展销。

NEAS is an international exhibition focused on new energy and intelligent connected vehicles, widely praised by well-known vehicle and components manufacturers at home and abroad over the years. Emphasis will be placed on showcasing front-end products and core technologies such as new energy and intelligent connected passenger vehicles, automotive manufacturing technology, hydrogen and fuel cells, battery, motor, electrical control, charging piles, and new energy commercial vehicles, comprehensively promoting the integrated and collaborative development of electrification, networking, intelligence, and sharing. The exhibition provides an effective high-level communication platform for the future development of the global automotive industry. In 2024, multiple series of events will be held simultaneously at the exhibition, among which "2024 CIIF - Software Defined Vehicles Forum" will help enterprises seize new opportunities for the transformation of the automotive industry; "2024 Automotive Chassis Technology Innovation Conference" will explore industry trends and future development paths; "Hydrogen Fuel Cell Exhibition Area" salon event will gather professionals from the industry to share their experiences; "CIIF - The 5th iBlue Sky Car Festival" will still attract all car models to participate in the exhibition.

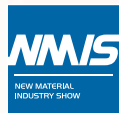


<https://rs.ciif-expo.com>

机器人展 Robotics Show

作为新品首发及创新技术发布的国家级首选平台，机器人展被誉为全球顶尖的权威机器人行业展与行业风向标，始终服务于全球机器人相关制造商和终端用户。集展示、交流、商贸、服务于一体，全方位展示工业机器人整机、适用于行业应用的整体解决方案、核心部件及周边配套设备、智能机器人。2024年持续升级焕新“智慧物流”、“协作机器人应用”专区，汇聚最丰富、最前瞻、最新颖的应用案例，引领机器人及智能制造应用的发展新态势。

As the national preferred platform for new product launch and innovative technology release, the Robotics Show is known as the world's top authoritative exhibition in robot industry and has been praised as the industry vane. RS always serves robot manufacturers and end users around the world. Setting display, communication, trade, service in one, RS comprehensively presents the whole machine of industrial robots, solutions for industry applications, core components and corollary equipments, intelligent robots, etc. In 2024, the "Intelligent Logistics" and "Collaborative Robot Application" zones will be upgraded and refreshed, and RS will keep bringing together the most abundant, forward-looking and novel application cases, and keep leading the new development trend of robots and intelligent manufacturing applications.



<https://nmis.ciif-expo.com>

新材料产业展 New Material Industry Show

新材料产业展作为中国工博会专业展，主要围绕新一代信息技术、高档数控机床和机器人、航空航天装备、节能与新能源汽车、海洋工程装备及高技术船舶、先进轨道交通装备、电力装备、生物医药及高性能医疗器械等高端制造领域配套材料和石墨烯、高温超导等前沿材料进行技术交流、经贸协作，为新材料及其应用企业搭建展示、洽谈、交易的平台。

NMIS showcases high-end manufacturing materials used on new generation of information technology, high-end CNC machine tools and robotics, aerospace equipment, energy saving and new energy vehicles, marine engineering equipment and high technology, advanced shipping rail transportation equipment, power equipment, biological medicine, and cutting-edge material technologies like graphene and high-temperature superconductivity. NMIS is a platform to have technology exchange, economy and trade cooperation, as well as products transaction for enterprises on new material and its applications.



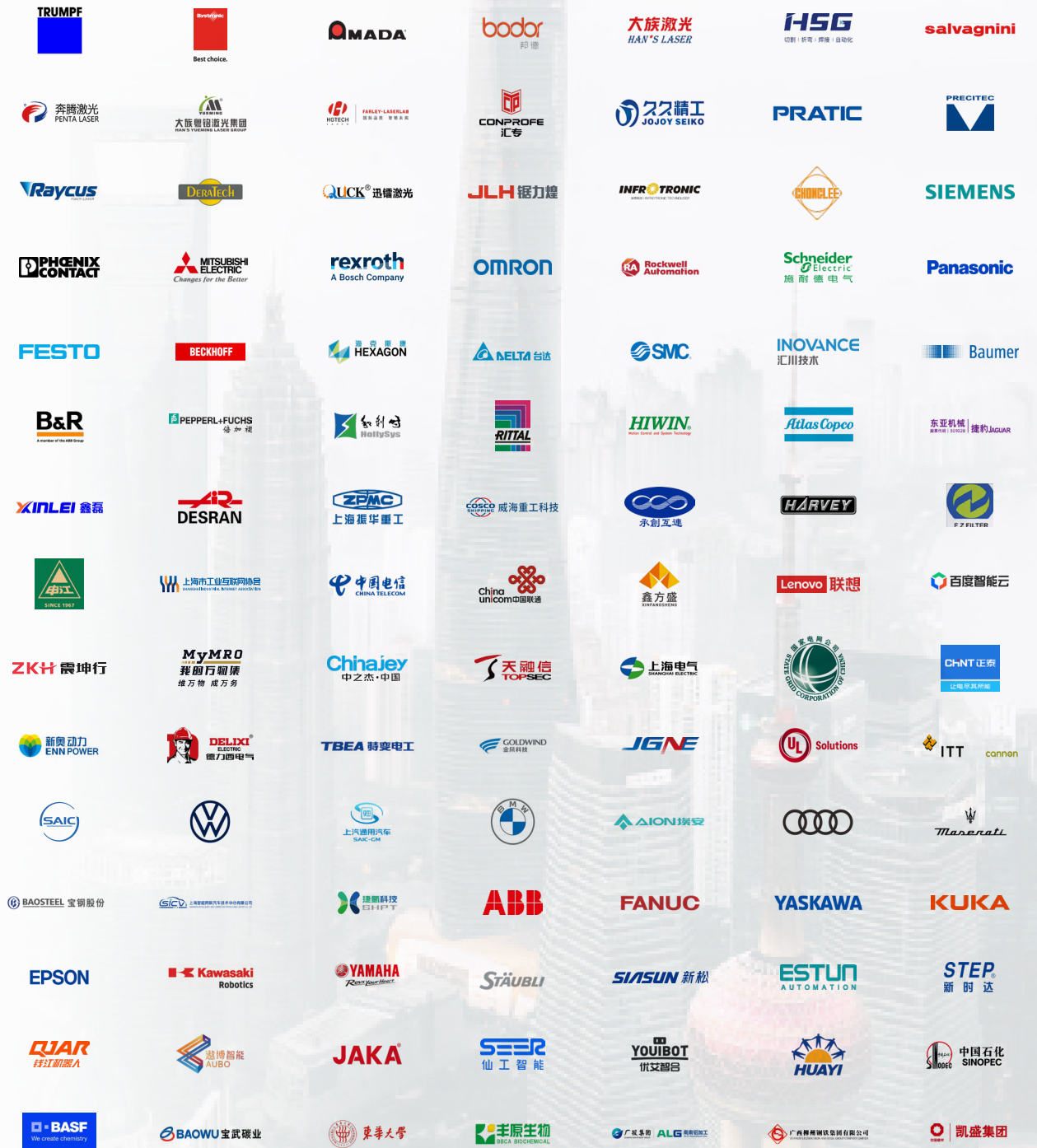
<https://stis.ciif-expo.com>

科技创新展 Scientific & Technological Innovation Show

中国工博会旗下展示原创性科学研究和技术创新成果的展会。自1999年工博会创办以来，科技创新展始终是中国工博会的主题展之一，每年吸引了一大批科技系统、教育系统、中科院系统及境内外企业的创新成果展示。展会鼓励拥有自主知识产权的独特技术，通过原始创新、集成创新和引进技术再创新等手段促进向生产力转化。

STIS is a trade show showcasing the achievements by original scientific research & development and technical innovations. As one of the theme shows under CIIF since 1999, STIS has attracted numbers of great innovative findings by the domestic institutes under Ministry of Science and Technology and Ministry of Education, and corporations from both China and overseas. STIS encourages exhibitors to unveil unique innovations with independent intellectual property rights and promote the science and technology into production by innovations based on originated, integrated and introduced technique.

历届知名展商 >>> Big Brands



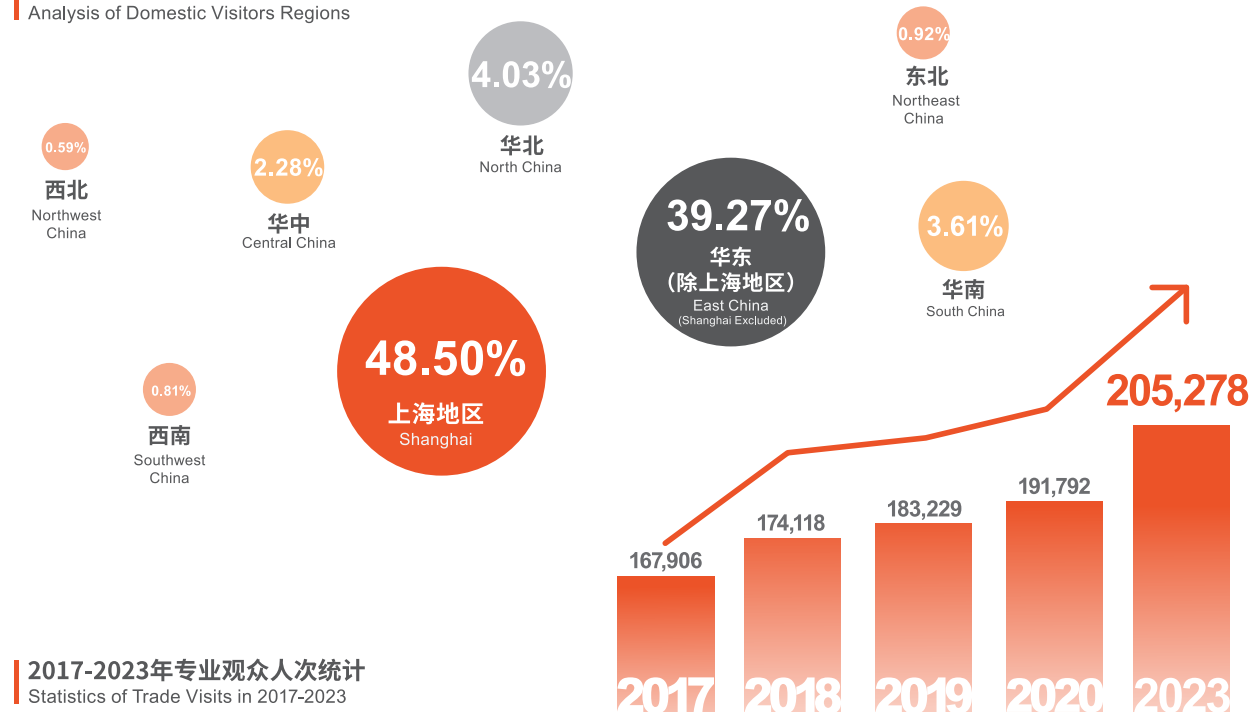
*排名不分先后
*All in random order.

2023展会数据 >>>

Facts & Figures of CIIF 2023

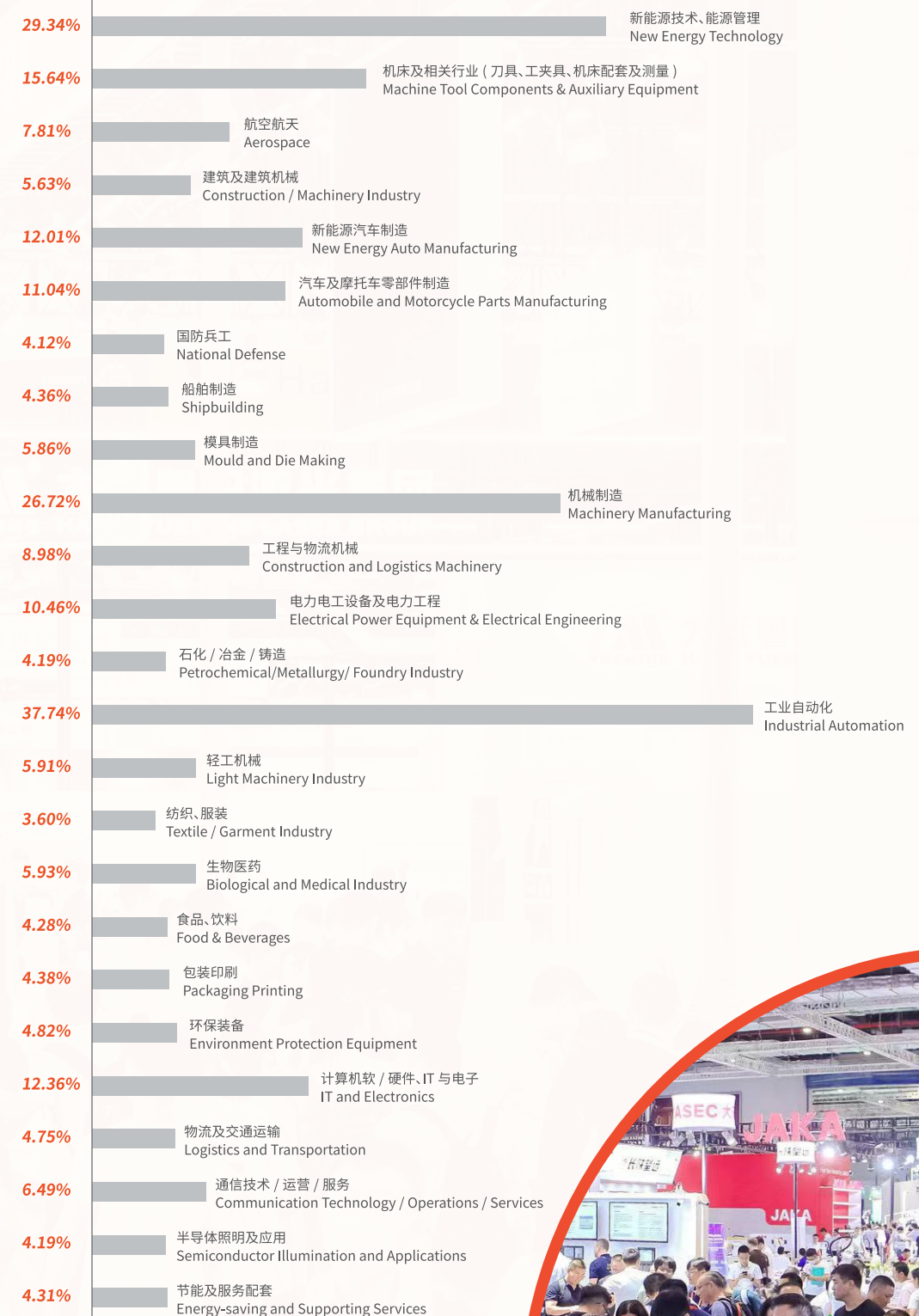


境内观众地区分析 Analysis of Domestic Visitors Regions



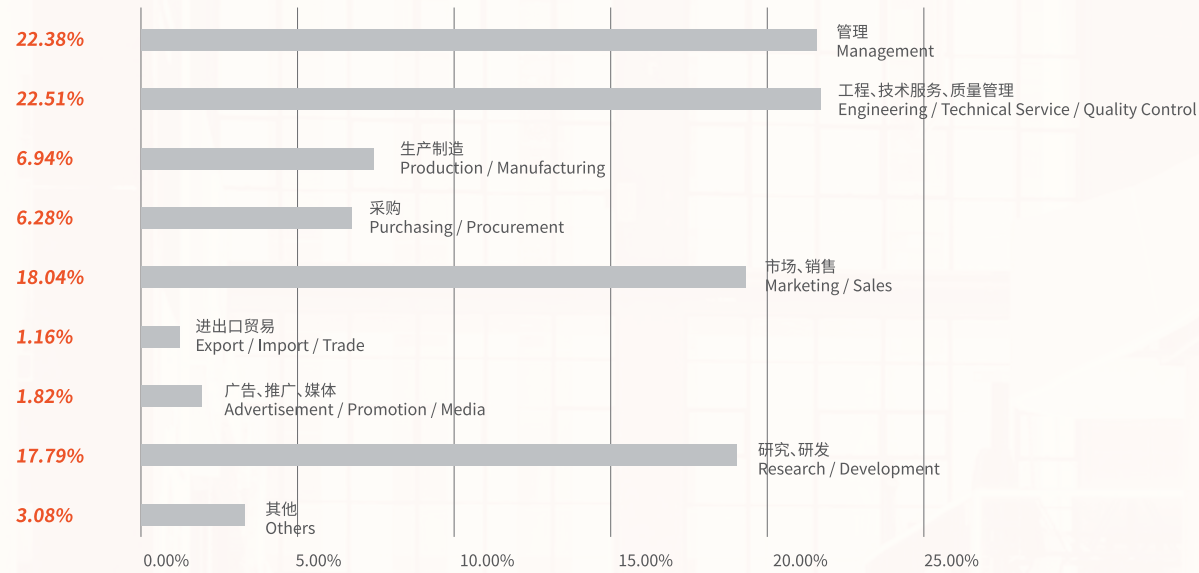
观众业务领域分析

Trade Visitors by Business Category



观众工作性质分析

Trade Visitors by Business Category



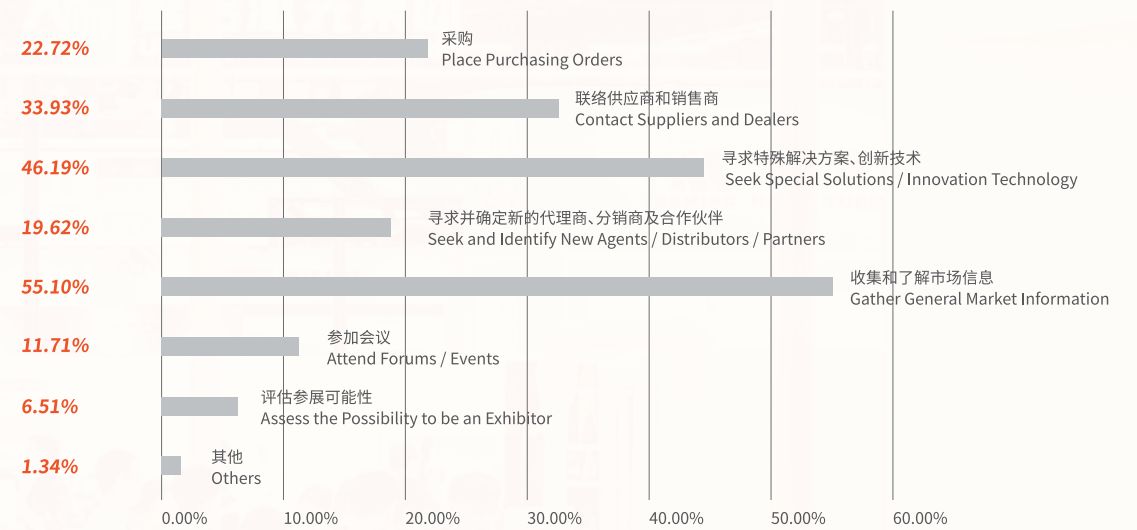
观众的采购角色分析

Visitors by Roles of Purchasing



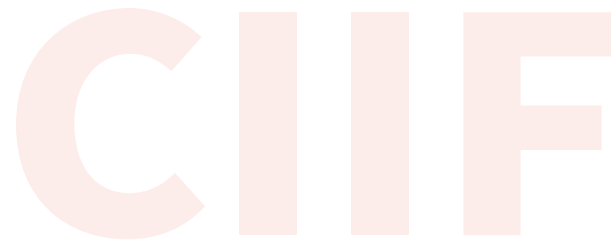
观众参观展会目的的分析

Trade Visitors by Purposes of Visit



评奖 >>>

Awards



宣传推广 >>>

Media and PR



阔别三年引发媒体广泛关注,曝光量猛增 230%

CIIF Has Attracted Widespread Media Coverage with a Sharp Increase of 230% in Exposure

第 23 届中国工博会共监测到 **91,912** 篇报道,较上届增加 116%,其中传统媒体传播 53,448 篇,占比 63%,新媒体传播 31,410 篇,占比 37%。共获得**曝光量 12.7 亿**,其中本届首推的数字工博获得在线访问 **711 万次**。在新媒体中,微博、抖音、微信传播热度较高,分别占 41%、33%、21%,共计获得 **468.58 万次** 互动量。

A total of 91,912 reports were revealed this year, with an increase of 116% compared with CIIF 2020, among which 53,448 reports were disseminated through traditional media, accounting for 63%, while 31,410 reports were spread over new media, accounting for 37%. The total exposure of CIIF 2023 reached 1.27 billion, among which the GoCIIF first launched this year received 7.11 million page views. WeChat, Douyin, and Weibo were the most popular social media platforms, respectively accounting for 41%, 33%, and 21%, receiving 4,685,800 engagements altogether.

评奖是中国工博会四大功能的重要组成部分。“**CIIF 大奖**”是中国工博会评奖体系下的最高奖项,授予代表全球工业和信息化融合的前沿水平,在技术创新和模式创新上取得重大突破,实现示范应用或规模化商用,并对行业、地区发展起到引领和带动作用的世界工业产品。“CIIF 专项奖”授予在工业制造专业领域实现**关键突破,引领产业发展,具有突出效益**的优秀产品和技术。

The CIIF awards is an important part of the four main functions of the CIIF. CIIF Award is the highest award under the CIIF award evaluation system, which is presented to world industrial products that represent the cutting-edge level of global industrial and information integration, make significant breakthroughs in technological and model innovation, achieve demonstration applications or large-scale commercial use, and play a leading and driving role in industry and regional development. The CIIF Professional Awards are presented to outstanding products and technologies that had key breakthroughs in industrial manufacturing, led industrial development, and achieved prominent benefits.

第23届中国工博会共受理了**559**项参展展品,评选出**1**项“**CIIF特别大奖**”、**8**项“CIIF大奖”,以及六个专项奖,即“CIIF机器人奖”、“CIIF新材料奖”、“CIIF智能制造奖”、“CIIF信息技术奖”、“CIIF创新引领奖”和“CIIF高新技术工程奖”。

Among the 559 adopted exhibits for CIIF 2023, the organizing committee presented 1 CIIF Special Award, 8 CIIF Awards, and 6 categories of CIIF Professional Awards, among which are the CIIF Robot Awards, CIIF New Material Awards, CIIF Intelligent Manufacturing Awards, CIIF Information Technology Awards, CIIF Innovation Leadership Awards, and CIIF High-tech Engineering Awards.



联系我们 >>>

Contacts

观众服务

Visitor Services

单佳 女士 Ms. Shan Jia

021-63811769

—jshan@sh-industryexpo.com

华韵能 女士 Ms. Hua Yunneng

021-63811305

—ynhua@sh-industryexpo.com

汪水 先生 Mr. Wang Shui

021-63811676

—swang@shanghaiexpogroup.com

展位价格 (含增值税)

Exhibition Rates (VAT included)

中外合资/合作企业、
港澳台资企业、国内企业
Joint Ventures, HK, Macau,
Taiwan-funded and local enterprises

境外企业、外商独资企业及代表处
Overseas-registered,
Foreign-funded enterprises or
their representative offices

标准展台 (9㎡起租) Shell Scheme (Min. 9㎡)	人民币 18,000元/9㎡ CNY 18,000/9㎡	人民币 27,450元/9㎡ CNY 27,450/9㎡
室内光地 (18㎡起租) Indoor Raw Space (Min. 18㎡)	人民币 1,800元/㎡ CNY 1,800/㎡	人民币 2,450元/㎡ CNY 2,450/㎡

* 室内光地 18 平方米起租, 参展商需自行承担展台搭建装饰等相关费用

* 租用标准展台 (9 平方米起租) 免费提供设备: 室内围板, 展台内地毯, 中英文楣板, 1 张洽谈桌, 1 个接待台, 4 把折椅, 1 个 220 伏电源插座

* Indoor Raw Space (minimum 18 sqm) and its incurred fees of stand building are subject to the exhibitors

* Renting Shell Scheme (minimum 9 sqm) with free facilities: Indoor Side Wall, In-booth Carpeting, Display Panel in English and Chinese, 1 Negotiation Table, 1 Reception Desk, 4 Folding Chairs, and a 220V Electric Outlet



展商服务

Exhibitor Services

数控机床与金属加工展

Metalworking and CNC Machine Tool Show

姚辰 女士 Ms. Yao Chen 021-22068381

—candyao@shanghaiexpogroup.com

余超南 先生 Mr. She Chaonan 021-22068219

—scn@shanghaiexpogroup.com

工业自动化展

Industrial Automation Show

孟婷维 女士 Ms. Meng Tingwei 021-22068398

—twmeng@sh-industryexpo.com

唐佳悦 女士 Ms. Tang Jiayue 021-63811739

—jytang@shanghaiexpogroup.com

节能与工业配套展

Energy-saving & Industrial Accessory Show

李晓成 女士 Ms. Li Xiaocheng 021-63811276

—xcli@shanghaiexpogroup.com

新一代信息技术与应用展

Information & Communication Technology Show

徐张佳 女士 Ms. Xu Zhangjia 021-22068390

—amigo_xu@shanghaiexpogroup.com

周亚伦 先生 Mr. Zhou Yalun 021-22068382

—ylzhou@sh-industryexpo.com

智慧能源展

Energy Show

陈达 女士 Ms. Chen Da 021-22068203

—sylvie@shanghaiexpogroup.com

袁元 女士 Ms. Yuan Yuan 021-63811306

—yyuan@sh-industryexpo.com

新能源与智能网联汽车展

New Energy Auto Show

沈洁 女士 Ms. Shen Jie 021-22068397

—shanny@shanghaiexpogroup.com

唐璇 女士 Ms. Tang Xuan 021-63811729

—xtang@shanghaiexpogroup.com

机器人展

Robotics Show

周椰梅 女士 Ms. Zhou Chenmei 021-63811316

—zcm@shanghaiexpogroup.com

石琳蔚 女士 Ms. Shi Linwei 021-63811737

—lwshi@shanghaiexpogroup.com

新材料产业展

New Material Industry Show

赵春玲 女士 Ms. Zhao Chunling 021-63811716

—clzhao@shanghaiexpogroup.com

张时怡 女士 Ms. Zhang Shiyi 021-63811307

—syzhang@shanghaiexpogroup.com

科技创新展

Scientific&Technological Innovation Show

陈圣申女士 Ms. Chen Shengshen 021-63811779

—sschen@sh-industryexpo.com

朱钰丹 女士 Ms. Zhu Yudan 021-63811310

—ydzhu@sh-industryexpo.com

展商营销服务

Exhibitor Marketing Services

华韵能 女士 Ms. Hua Yunneng

021-63811305

—ynhua@sh-industryexpo.com

汪水 先生 Mr. Wang Shui

021-63811676

—swang@shanghaiexpogroup.com

