



A Different Hainan, Your New Partner
Emerging Opportunities with
Hainan Free Trade Port

Hainan International Economic Development Bureau

An aerial photograph of a tropical coastline. The image shows a long, narrow strip of land with a white sandy beach and lush green vegetation. The water is a vibrant turquoise color, transitioning to a deeper blue further out. The sky is filled with soft, white clouds. The overall scene is bright and scenic.

PART 1

Why Hainan

--Hainan at a Glance

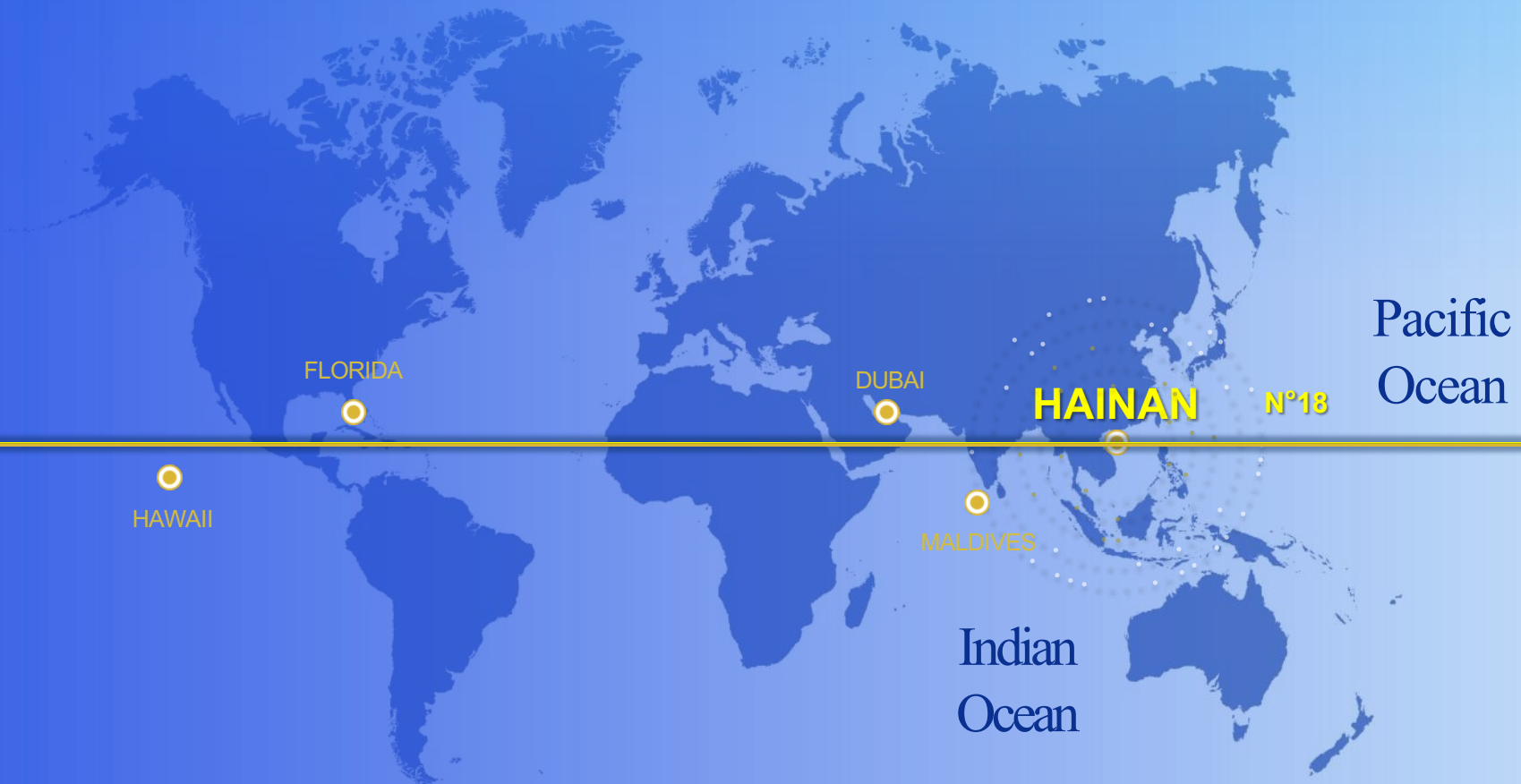
An aerial photograph of a coastal region. In the center, a small, green, rocky island with a sandy beach is surrounded by clear blue water. Several small sailboats with red sails are scattered around the island. In the background, a range of green mountains stretches across the horizon under a blue sky with white clouds. A coastal town is visible on the left side of the image. A semi-transparent dark blue rectangle is overlaid on the right side of the image, containing the text '1. GREAT LOCATION' in yellow.


1. GREAT LOCATION

HAINAN: SOUTHERNMOST PART OF CHINA

N°18 GOLDEN
TOURISM BELT

THE ONLY TROPICAL ISLAND
RESORT DESTINATION





2. EXCELLENT ECO-SYSTEM

EXCELLENT CLIMATE

Average Temperature: 22.5-25.6 C

Small Annual Temperature Range

Sunshine & Coconut Beaches





EXCELLENT ENVIRONMENT

Best Air Quality in China

PM 2.5: 13 mcg/m³

Forest Area: 62%

An aerial photograph of a beach with waves crashing onto the shore. The water is a vibrant turquoise color, and the sand is a light beige. The waves are white and foamy as they break. A semi-transparent green rectangular box is overlaid on the right side of the image, containing the text.

3. RICH TOURISM RESOURCES

MODERN CITIES



LUXURY HOSPITALITY DESTINATION



THE ONLY TROPICAL RAINFOREST NATIONAL PARK



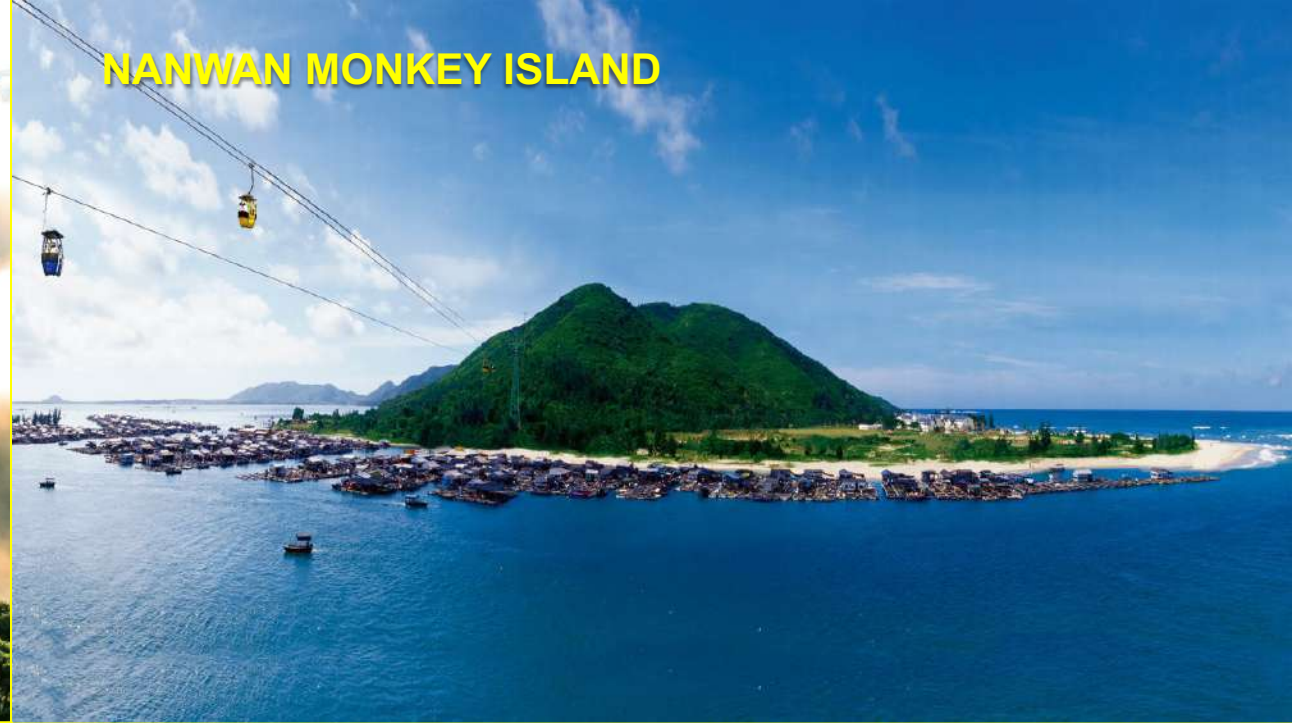
CHINA'S POPULAR "SURFER'S PARADISE"



DIAOLUO MOUNTAIN



NANWAN MONKEY ISLAND



BOUNDARY ISLAND



PERFUME BAY





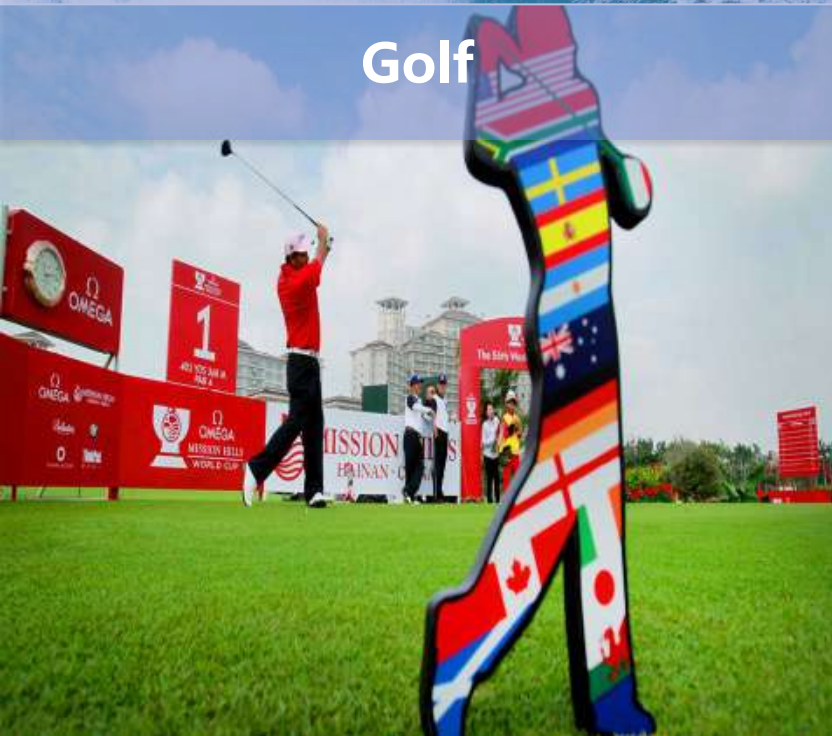
Surfing



Snorkeling



Sail boarding



Golf



Cycling



Skydiving

An aerial photograph of a tropical coastline. The image shows a wide, sandy beach curving along the edge of a clear blue ocean. In the foreground, a multi-lane asphalt road runs parallel to the beach, lined with palm trees and other tropical vegetation. Several cars are visible on the road. In the distance, a small island is visible on the horizon under a bright blue sky with a few wispy clouds. The overall scene is bright and sunny, suggesting a warm climate.

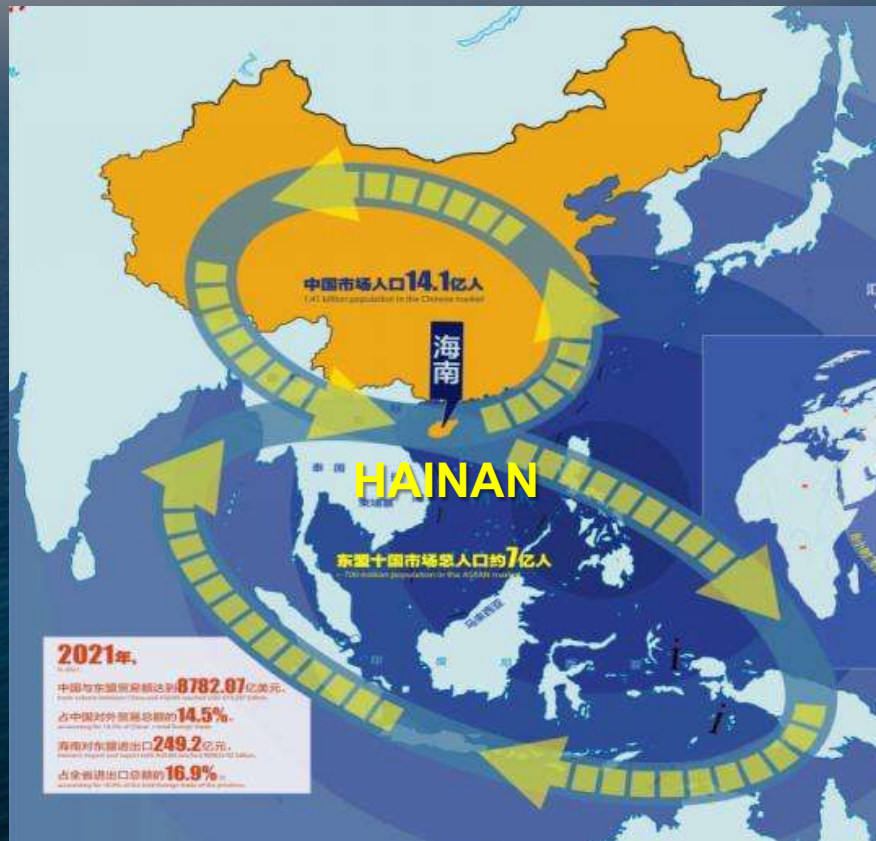
4. IDEAL GEOGRAPHIC LOCATION FOR TRANSPORTATION

Intersection of Domestic & International Circulations

BRIDGE

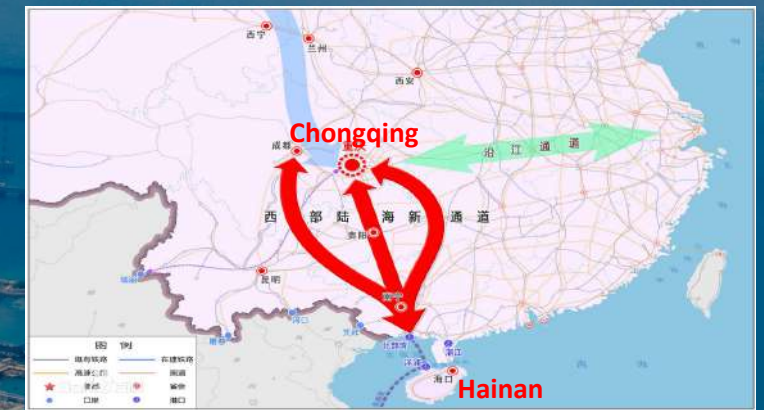
CONNECTS THE CHINA & SOUTHEAST ASIA
THE TWO MOST ECONOMICALLY
DYNAMIC AREAS IN THE WORLD

- WITHIN 4 HOURS FLIGHT
- COVERING 21 COUNTRIES & REGIONS IN ASIA
- 47% OF THE GLOBAL POPULATION
- 30% OF GLOBAL GDP



International Shipping Hub Forming Part of The New Western Land-sea Corridor

<p>Yangpu-Port-of-China</p>	<p>RCEP countries</p>		
<p>45 domestic & foreign trade routes</p>	<p>Singapore</p>	<p>Philippines</p>	<p>Australia</p>
	<p>Thailand</p>	<p>Laos</p>	<p>Indonesia</p>
	<p>Malaysia</p>	<p>South Korea</p>	<p>Vietnam</p>



Aviation Regional Hub Strategically Positioned to Face Both the Pacific Ocean & Indian Ocean

- ❖ Annual Inbound Tourists: **90 million**
- ❖ Future Capacity: **150 million per year**
- ❖ **51 International Flights** : Bangkok, Singapore, Kuala Lumpur, Sydney, Samoa, Melbourne, Seoul, Ulaanbaatar, Auckland, Vientiane, Penang, Busan etc.,



Hainan Airlines

SKYTRAX: 5-Star Airline

Top 10 Airline in the World



**HAINAN
AIRLINES**

Most Beautiful Coastal Scenic Drive

- ❖ 988 km Round-Island Tourist Road
- ❖ 40 Attractive Stations
- ❖ High-End Tourists & Huge Market Demand



An aerial photograph of a tropical coastline. The water is a vibrant turquoise color, transitioning to a deep blue further out. The shoreline is marked by a thin strip of white sand. The sky is filled with soft, white clouds, and the land to the left shows patches of green and brown, suggesting a mix of vegetation and agricultural fields.

PART 02

Why Hainan Now **-- Hainan Free Trade Port**

OPENING UP IN THE NEW ERA

- ❖ On April 13, 2018
Hainan Free Trade Port initiated by President Xi
- ❖ In April, 2022, President Xi:
Turn Hainan into a Demonstration of China's Reform and Opening Up in the New Era
- ❖ **2025 Island-wide Special Customs Operation**
Free and convenient flow in trade and investment
- ❖ **2035 Free and Convenient Flow in 6 aspects**
A new highland for China's open economy
- ❖ **2050 A mature Free Trade Port**
A high-level free trade port with strong international influence



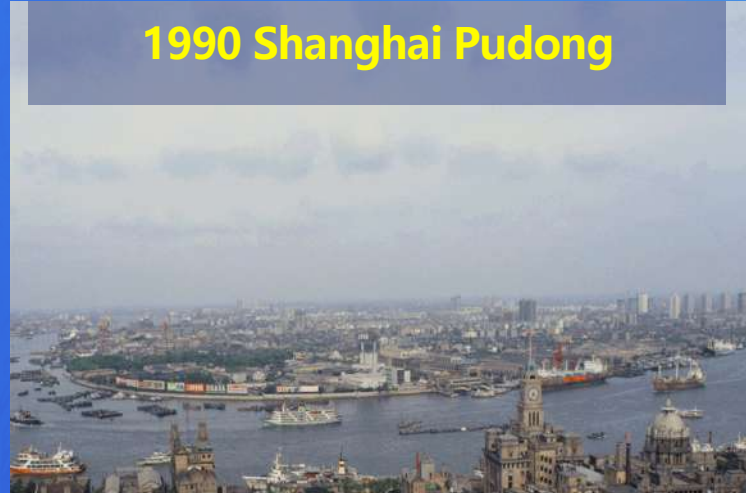
HAINAN IN THE NEW ERA

NEW HAINAN, NEW PLATFORM, NEW OPPORTUNITIES

1978 Shenzhen



1990 Shanghai Pudong



Hainan Nowadays



Hainan After 30 Years.....

Hainan Faced with
Enormous Opportunities

THE UNIQUE CHARACTERISTICS OF HAINAN FREE TRADE PORT

Hainan



=



Singapore

X 50



Hong Kong

X 30



Dubai

X 9

The Biggest FTP
(35,400km²)

Hainan



=



China

+



ASEAN

Connected to the
largest consumer
market

A FREE TRADE PORT FOR THE WORLD

01

Build a two-way investment headquarters base

- Attract foreign enterprises to access Chinese market through Hainan
- Foster Chinese companies to go global through Hainan

02

Larger, wider and deeper opening up to the entire world

03

Successful special island-wide custom operation by the end of 2025

Core Policy Framework of Hainan FTP

Special Tax Policies

Zero Tariff

Low Tax Rates

Tax Streamlining

More Openness

Trade, Investment,
Capital, People,
Transportation, Data

Hainan's 59 Country
Visa Free Entry Policy

Value-added Processing Policy

For encouraged industries,
products processed in Hainan
with an **added value of over 30%**
is entitled to **duty exemption**
when entering the mainland

Applicable for...

- High tariffs
- High value-added product
- Entering mainland China or Southeast Asia markets



Jewelry



Mineral
products



Fragrance



Fruit



Meat

Low Tax Rates

	Mainland	Hainan	Hong Kong	Singapore
Corporate Income Tax	25%	15%	16.5%	17%
Personal Income Tax	up to 45%	up to 15%	up to 17%	up to 22%

Free & Convenient People Entry and Exit

Visa-free entry
for citizens from
59 countries

Visa-free stay
extended to **30 days**

More Convenient
Visa-Free Entry

Italy	Spain	France	Germany	Norway	Ukraine	Ireland	Austria	Finland	The Netherlands
Denmark	Switzerland	Sweden	UK	Belgium	The Czech Republic	Estonia	Greece	Hungary	Iceland
Latvia	Lithuania	Luxembourg	Malta	Poland	Portugal	Slovakia	Slovenia	Russia	Cyprus
Bulgaria	Romania	Serbia	Croatia	Bosnia-Herzegovina	Montenegro	Macedonia	Albania	the United States	Canada
Brazil	Mexico	Argentina	Chile	Australia	New Zealand	South Korea	Japan	Singapore	Malaysia
Thailand	Kazakhstan	Philippines	Indonesia	Brunei	The United Arab Emirates	Qatar	Monaco	Belarus	

An aerial photograph of a coastline. The ocean is a vibrant blue-green, transitioning to a lighter turquoise near the shore. The land is a mix of green and brown, with a prominent road or path visible. The sky is filled with soft, white clouds. A semi-transparent blue banner is overlaid on the right side of the image, containing the text.

PART 03

The Achievement of Hainan FTP

A Look Back: Hainan's Achievements

↑ **9.2%**
2023 GDP growth rate

2nd
GDP growth rate ranks
second in China

↑ **15.5%**
2023 Growth
of trade in
goods

5th
Trade in goods growth rate
ranks fifth in China

48 months
48 Consecutive Months with
China's Highest Growth Rate of
Market Entities

Promising Prospects

Optimized Business Environment

Accelerating the attraction of
foreign enterprises

Green & Low-carbon Industry

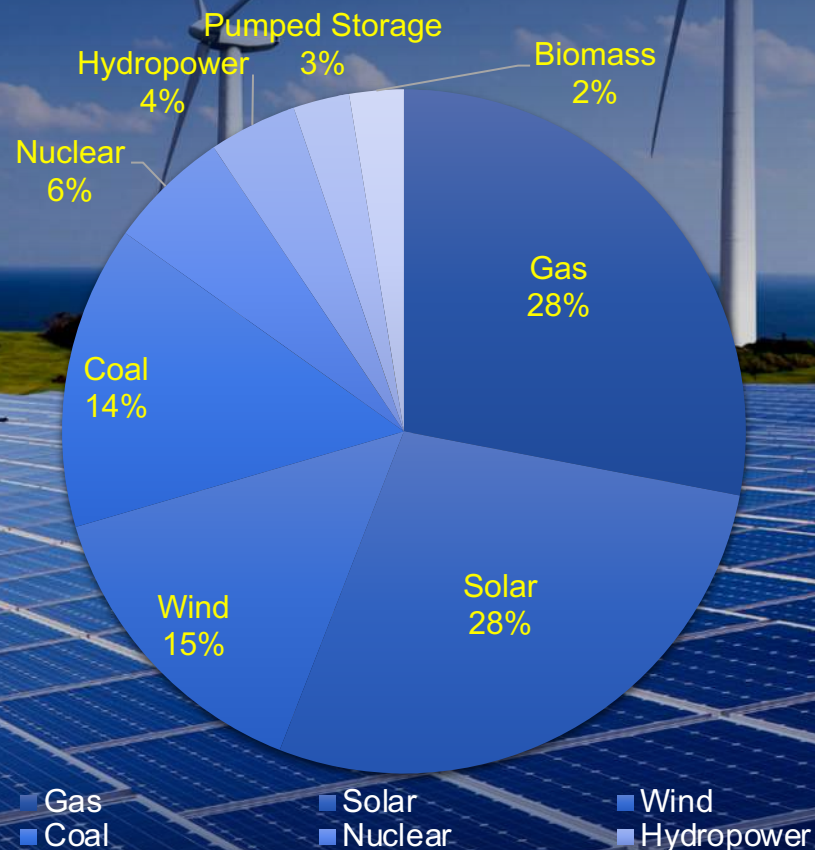
Build an International Clean Energy Island

- Realize “Carbon Peak” by 2025, “Carbon Neutrality ” by 2050
- Sale of fossil fuel vehicles will be banned by 2030

Hainan Energy Structure

Unit: 10 MW

Total Capacity	2277
Gas	632
Solar	630
Wind	329
Coal	324
Nuclear	130
Hydropower	94
Pumped Storage	60
Biomass	58
Others	20



Total proportion of clean power will reach to 92% by 2030

Plastic Ban Policy



Hainan is the first province in China to ban single-use non-biodegradable plastics through local legislation.

The replacement rate of biodegradable plastic products reached **80.2%** in 2023



PART 4

Opportunities in Hainan

-- Tourism & Consumption

Diverse tourism products and thriving ecosystem



100+

Starred hotels

32

A-level tourist resorts

(including 2 national tourist resorts)

44

Tourist towns

International Tourism & Consumption Destination

2018-2025 Tourists



- **2023 Travelers**
90 milliones; YoY increase: 49.9%
- **Top five places of origin of overseas tourists**
Malaysia, Singapore, South Korea, Russia, Mongolia

Duty-Free Shopping

The world's **largest** duty-free shopping destination

12 Duty-free Stores in Hainan Island

2023 Hainan Offshore Duty-free Sales Data

25%
YoY growth

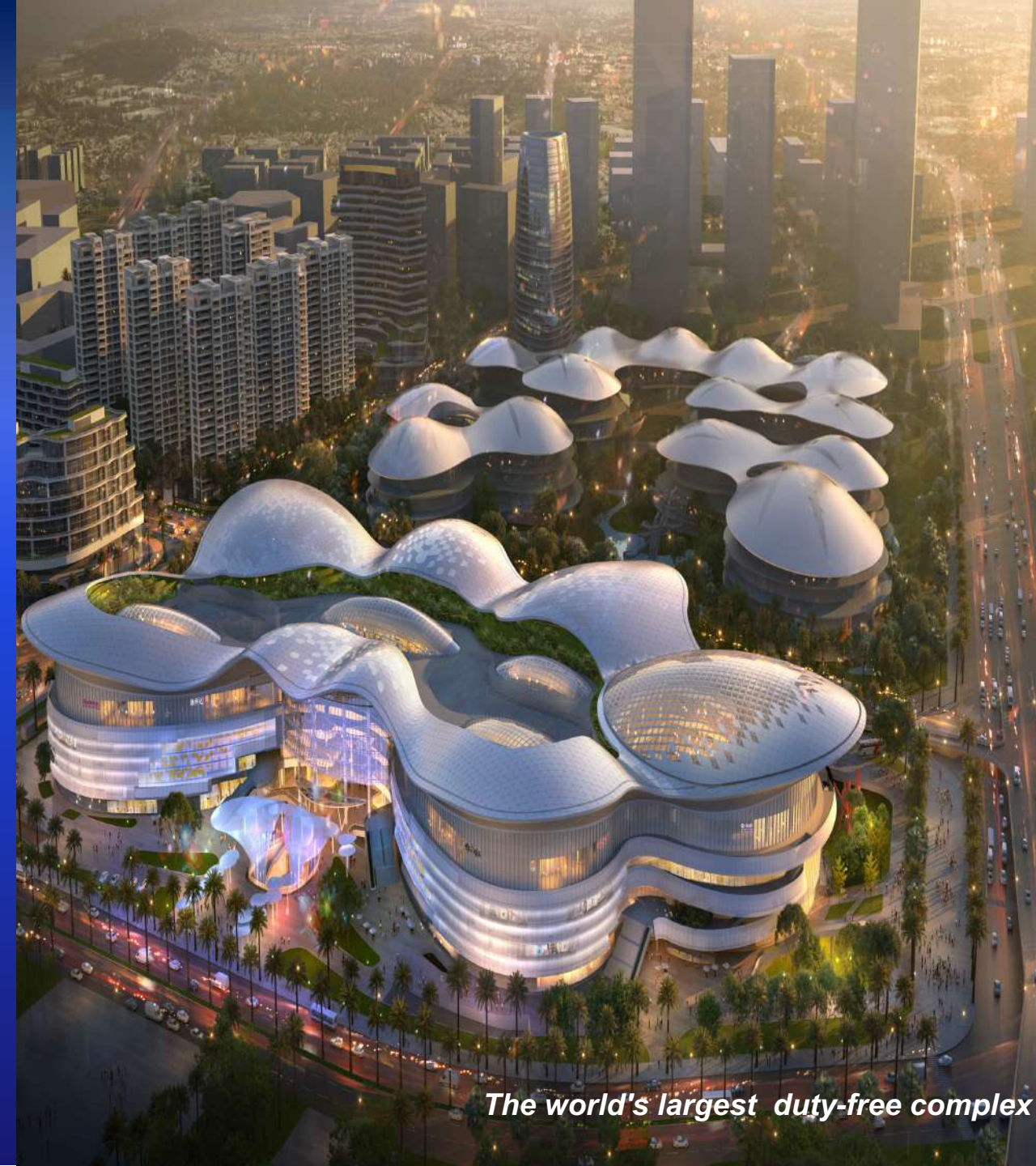
43.7 billion yuan

Offshore duty-free sales

60%
YoY growth

6.75 million people

Tourists



The world's largest duty-free complex



中国国际消费品博览会

CHINA INTERNATIONAL
CONSUMER PRODUCTS EXPO

Emerging as a Popular MICE Tourism Destination

4th China International Consumer Product Expo

Largest Premium Products Show in Asia-Pacific

April 13-18

Haikou, Hainan, China

65	3,382	320
Regions & Countries	Brands	Thousand Visitors
50 thousand	200	1,800
Buyers & Professional Audience	Domestic & Overseas Media	Media Reports

Data of the 2023 Edition