

Dear Sir / Madam,

Webinar event -

Direct Dialogue with Mrs Carrie Lam, the Chief Executive of the HKSAR

The Hong Kong Economic and Trade Office (HKETO) in Brussels and HKETO in Berlin are organising an online event with Mrs Carrie Lam, the Chief Executive of the Hong Kong Special Administrative Region (HKSAR) on business opportunities offered by Hong Kong to European businesses.

Amid the backdrop of the global pandemic and economic turmoil, Mrs Lam announced her annual Policy Address in November 2020 with numerous measures to support Hong Kong to strive ahead with renewed perseverance. Sharing the green vision with our European partners, the Policy Address unveils Hong Kong's determination to achieve carbon neutrality before 2050. For European companies keen to venture into the huge markets in China and Asia, the Policy Address also features measures to facilitate business to access the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) through Hong Kong.

Joining Mrs Lam to the online event are Principal Officials in charge of commerce and economic development, environment and financial services respectively. With direct dialogue with Mrs Lam and the Principal Officials, you will also get first-hand updates on the latest situation in different aspects of Hong Kong, its economic prospects and impetus for future developments.

Details of the online event are as follows:

Date: 5 February 2021 (Friday)
Time: 10:00-11:00 CET
Organiser: HKETO Brussels; HKETO Berlin
Co-organisers: Association of German Chambers of Commerce and Industry;
(in alphabetical order) Belgium-Hong Kong Society;
Hellenic Federation of Enterprises;
Italy-Hong Kong Association; and
Netherlands Hong Kong Business Association
Language: English
Registration: https://zoom.us/webinar/register/6016100389124/WN_i92vbaJsS5qYwiK4IjWwg

The following Principal Officials of the HKSAR Government would also join the dialogue:

- Mr Edward YAU, Secretary for Commerce and Economic Development;
- Mr WONG Kam-sing, Secretary for the Environment;
- Mr Christopher HUI, Secretary for Financial Services and the Treasury.

The seminar would be moderated by Dr Fabian Zuleeg, Chief Executive and Chief Economist of the European Policy Centre.

If you are already doing business in Hong Kong/Asia, or if you are interested to know how you could leverage Hong Kong's advantages to build a presence in Asia, do not miss out this unique opportunity to have a direct dialogue with Mrs Carrie Lam. Sign up now, and send your questions in advance by email to communication@hketoberlin.gov.hk.

We look forward to seeing you at the event.

Yours faithfully,



Hong Kong Economic and Trade Office, Berlin

The Government of the Hong Kong Special Administrative Region
of the People's Republic of China

Co-organised by



Netherlands Hong Kong
Business Association
荷蘭香港工商總會

Supported by (in alphabetical order)

Belgian-Chinese Chamber of Commerce
Chamber of Commerce and Industry of Slovenia
Cyprus Chamber of Commerce and Industry
Dublin Chamber of Commerce
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