



KINGDOM OF BELGIUM  
Federal Public Service  
Foreign Affairs,  
Foreign Trade and  
Development Cooperation

FLANDERS  
INVESTMENT  
& TRADE



Flanders  
State of the Art

Wallonia.be  
EXPORT  
INVESTMENT

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Belgian  
Foreign Trade Agency

# INVITATION TO A SEMINAR ON

## International Business Opportunities with focus on China

Thursday May 9<sup>th</sup>  
at ING Belgium



Seminar kindly sponsored by



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mithra  
PHARMACEUTICALS

# Programme

- 9h30** Registration & Welcome coffee
- 10h00** Welcome words by **Johan Vanhoyland**,  
**Managing Director Sector Head Technology, Media, Telecom & Healthcare,**  
**ING Belgium**
- 10h05** Introduction by **Fabienne L'Hoost**,  
**Director General, Belgian Foreign Trade Agency**
- 10h15** Keynote speech by **Lars Nilsson**,  
**Deputy Head of Unit, Chief Economist and Trade Analysis Unit at DG Trade,**  
**European Commission, on "The benefits of Free Trade agreements for Belgian**  
**companies"**
- 11h00** Coffee break
- 11h15** "Doing business in China and Asia" by **Nabil Jijakli**,  
**Group Deputy CEO, Credendo**
- 11h40** "China Belgium Technology Center : Business in China made easy,  
from your country!" by **Caroline Mouligneau**, **Vice Business Director** and  
**Lixia Xing**, **Deputy Head of Business Department, United Investment Europe SA**
- 11h55** "BMI-SBI : an experienced co-investor for your international investments"  
by **Gert Van Melkebeke**, **CEO, BMI-SBI**
- 12h15** Networking lunch with **represented organizations for the Belgian companies**
- 13h30** End

This seminar is free of charge for Trade4U subscribers

## REGISTRATION

Registration deadline: April 30th, 2019



## VENUE



### ING BELGIUM :

**ING Marnix**  
**Auditorium Jacques Thierry**  
Rue du Trône - Troonstraat 1  
1000 Brussels

Parking Deux Portes

Boulevard de Waterloolaan 2a  
1000 Brussels