



## Order form - Advertising

### “Belgium, your Gateway to Europe” – Princely Mission Edition

Name, First Name: .....

Title: .....

Company: .....

Street: ..... Nr: ..... box: .....

Zip Code: ..... City: .....

VAT: .....

Phone: ..... email: .....

#### Prices for advertising in “Belgium, your Gateway to Europe”:

- |                          |  |                                  |
|--------------------------|--|----------------------------------|
| <input type="checkbox"/> | <b>1/2 page</b>  | <b>1.320 €(excl. VAT)</b>        |
|                          |  | BCECC member reduction (1.200 €) |
| <input type="checkbox"/> | <b>1 full page</b>                                       | <b>2.090 €(excl. VAT)</b>        |
|                          |  | BCECC member reduction (1.900 €) |
| <input type="checkbox"/> | <b>1 advertorial (publireportage – 2 pages)</b>          | <b>3.190 €(excl. VAT)</b>        |
|                          |  | BCECC member reduction (2.900€)  |
| <input type="checkbox"/> | <b>Third cover</b>                                       | <b>4.290 €(excl. VAT)</b>        |
|                          |  | BCECC member reduction (3.900 €) |
| <input type="checkbox"/> | <b>Fourth cover</b>                                      | <b>4.950 €(excl. VAT)</b>        |
|                          |  | BCECC member reduction (4.500 €) |
| <input type="checkbox"/> | <b>Translation into Chinese for one page (format A5)</b> | <b>250 €(excl. VAT)</b>          |
|                          |  | BCECC member reduction (180 €)   |

#### OPTIONAL:

- |                          |   |                                |
|--------------------------|---|--------------------------------|
| <input type="checkbox"/> | <b><u>NEW:</u> Advertising on BCECC WeChat Account</b>  | <b>500 €(excl. VAT)</b>        |
|                          | Advertising on the WeChat account is only available in combination with one of the options above. |                                |
|                          |   | BCECC member reduction (450 €) |



**Technical details:**

***Please provide the advertising file high definition***

- 1/2 page L:150mm x H: 105mm (+ 5mm cut)
- 1 full page L:150mm x H: 210mm (+ 5mm cut)
- 1 advertorial (publireportage – 2 pages) L:300mm x H: 210mm (+ 5mm cut)
- Fourth cover - 1 full page L:150mm x H: 210mm (high definition)

Place ..... date .....

SIGNATURE

Please send this form back to [events@bcecc.be](mailto:events@bcecc.be).