

**REGINA FERNÁNDEZ || 蕾吉娜**

**03/2018**

Birth date: 12 January 1990  
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## WORKING EXPERIENCE

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2017/04 – 2018/05

**International Trade Trainee – IVACE & Fundación de la Comunidad Valenciana**  
Brussels, Belgium

*Coordinating projects between the EU and non-EU countries (LATAM, EC-Link)  
Analyzing international trade agreements and key economic EU policies  
Monitoring innovation and research funding programs (H2020, COSME, LIFE)*

2015/03 – 2015/11

**Sales and Logistics Manager – Emcotex Export S.L.**  
Valencia, Spain

*Providing sales and management solutions for INDITEX clients in China  
Revising and monitoring fabric production in Shanghai, Shenzhen and Hong Kong  
Supervising contracts and communicating with Chinese clients and deliverers*

2014/02 – 2014/09

**Sales Assistant – 比瓦商贸有限公司 VIVA Trading Co, Ltd.**  
Shanghai, China

*Coordinating the trilingual team in their everyday tasks  
Managing the product supply and sales chain on the route from Barcelona to China  
Preparing administrative and organizational internal work*

2011/11-2012/02

**Wine Coordinator and Sales Assistant – L&C Trading**  
Shenzhen, China

*Assisting at conferences and meetings with presentations  
Representing the company at wine tasting exhibitions throughout China  
Establishing long-term partnerships between wine producing cities (Chilean market) and Chinese counterparts*

## EDUCATION

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2015/11 – 2016/05  
Master Thesis in International Business and  
Marketing  
National Cheng Kung University Taiwan  
国立成功大学

2008/09 – 2015/11  
Master's degree in Economics and Management  
Administration  
Polytechnic University of Valencia (Spain)

2014/11  
Digital Marketing Professional Course  
Universidad Complutense de Madrid.

2013/09 – 2014/07  
Chinese Scholarship Council – Granted student of  
School of Economics and Management  
Tongji University, Shanghai 同济大学上海

2012/09 – 2013/07  
Student Exchange Program at Supply Chain  
Management  
IT Carlow, Ireland

Online courses

2016

Politics and Economics of International  
Energy  
Université Sorbonne Paris Cité by IDEX.

Miracles of Human Language: An  
Introduction to Linguistics  
Universiteit Leiden & Meertens instituut  
(KNAW)

2017

Seeing Through Photographs  
The Museum of Modern Art (MoMA)

2018

Internationalisation of SMEs – Brussels  
Valencian Institute of Business and  
Competitiveness (IVACE)

中级商务汉语—商务活动篇  
Intermediate Business Chinese - Business  
Activities - Beijing University

## SKILLSET

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Language skills

<b>Spanish</b>	<b>NATIVE</b>
<b>English</b>	<b>ADVANCED</b>
<b>Chinese</b>	<b>ADVANCED (HSK 5)</b>
<b>French</b>	<b>INTERMEDIATE</b>
<b>German</b>	<b>BEGINNER</b>

Additional skills

**Driving license (B1) since 2008**  
**Travel availability**

Computer skills

**Social Media Management**  
**Microsoft Office Package**  
**Graphic Design (Photoshop)**

Other courses

**Occupational Safety and Health (40  
hours)**  
**Red Cross First Aid (40 hours)**  
**Professional Barkeeper and  
Sommelier (60 hours)**