



The 12th EU—China Business and Technology Cooperation Fair

Chengdu, Mianyang, Qingdao October 24-31, 2017

- One of the Largest EU- China Platform for Investment, Trade and Technological Cooperation
- Meet with over 30 Most Competitive Clusters in West and North China
- Matchmaking with over 1,000 Chinese Enterprises
- Display your cutting-edge technology and distinctive products
- Learn the Favorable Policies for European Entrepreneurs to Start up Business in China

Chengdu

October 24-26

- National Centre City, Economic Centre of Western China, Hometown to Pandas
- Cargo Railway: Chengdu-Poland(Iodz)
- *Forbes* listed Chengdu as one of “The Next Decade’s Fastest Growing Cities ”
- Chengdu Airport: Ranked 1st in Middle & West China
- Direct Flights to Europe: Amsterdam, London, Paris, Frankfurt, Moscow, Prague
- 17 Foreign Consulates

Mianyang

October 27

- Only official Sic-Tec city in China
- Silicon Valley in West China
- 18 national scientific institutes, 26 academicians from Chinese Academy of Sciences and Chinese Academy of Engineering, and 202,000 professional and technical personnel

Qingdao

October 29-31

- One of the 11 National Central Cities
- One of the 10 busiest ports in the world
- Converging point for Asia Pacific Economic Integration
- 70% of China's academicians and 30% of senior researchers in maritime sciences and technologies are based in Qingdao
- EU is now the TOP 1 Trade partner for Qingdao

OVERVIEW

The **EU-China Business and Technology Cooperation Fair** has been held for 11 editions, with an overall attendance of over 3,120 European enterprises, international organizations, governmental authorities, universities and research institutions as well as more than 5,720 Chinese counterparts. A total of 24,500 B2B matchmaking meetings have been held and 2,053 successful cooperation agreements between European and Chinese delegates were reached so far.

Today, the **EU-China Business and Technology Cooperation Fair** has become a significant event for development of China relations for most of the EU member states. Attended by wide representations of EU enterprises, as well as high-level officials, including *President, Minister, Ambassador, Consul-General and Chairman of Chamber of Commerce*, etc. it represents the largest platform for investment, trade and technological cooperation between European Union and China with successful promotion of local governmental cooperation, like launching direct flights, twin city relations, co-building of schools, establishment of consulates, etc.

Key data

- ✓ **11** editions already held: a successful track history;
- ✓ Participation of ALL European member states and over 3120 EU enterprise representatives;
- ✓ Participation of over **5720** Chinese companies;
- ✓ **24,500** B2B Matchmaking sessions held, of which about **30%** reached cooperation intention;
- ✓ Over 50 European Chambers of Commerce/ associations/ government authorities set up branches and representative offices locally, while over **300** European companies settled in Chengdu;



Phase I: October 24-28, Chengdu

Industrial Sectors:

- ❖ ICT
- ❖ Energy and Environment
- ❖ Bio-pharmacy & Bio-technology
- ❖ General Aviation
- ❖ Modern Agriculture
- ❖ Tourism

HIGHLIGHT EVENTS

● B2B Meetings

Business-to-business matchmaking remains the most crucial and effective event of the Fair for Promoting Business Partnerships in West China. An excellent partner search tool will be offered to publish your cooperation profile, select the most promising business partners and design your personal meeting schedule. Tell us about your business, and we'll set up one-to-one meetings with relevant contacts internationally.



● Exhibition

A permanent space of **7000m²** of European Commodities Trading Centre will be available for interested European participants to take part in as exhibitors to enhance brand and company image recognition in West China.



- **Business Visits**

Visit to local Chinese companies and clusters and let you have a better knowledge of local business environment.

- **Social Activities**

Special tour in Chengdu or other neighboring places will be optional.

AGENDA

DAY 1 Oct 24, TUE

09:00—18:00 Registration
14:00—17:00 Delegation Meeting
19:00—20:30 Networking Cocktail with local Chinese sector clusters and associations

12:00—14:00 Lunch Break

14:00—17:00 Enterprise Europe Network Partners Conference

14:00—17:30 B2B Matchmaking II

09:30—17:00 Business and Cluster Visit(Optional)

DAY 2 Oct 25, WED

09:30—12:00 Opening
12:00—14:00 Lunch Break
14:00—17:00 Parallel Sessions
18:30—20:00 Gala Dinner

DAY 4 Oct 27, FRI

Special Event in Mianyang Science City
Business and Cluster Visit

DAY 5 Oct 28, SAT

Panda Base and City Tour

DAY 3 Oct 26, THU

09:30—12:00 B2B Matchmaking I

Oct 23-26

Exhibition and National Event Day



❖ *Host City: Chengdu, The World's Fastest-Growing City*



Population (2014): Sub-provincial city 14,047,625. Urban 7,415,590,

GDP (2015): USD165.4 billion (RMB 1080 billion) - The highest in Western China

Logistics: Chengdu Shuangliu International Airport, the first in Western China. In 2019, Chengdu will be the 3rd city with 2 international airports in China. **Chengdu Tianfu International Airport** is designed to handle up to 90 million passengers, 2 million tons of cargo and 750,000 takeoffs and landings every year by 2045.

Key Industries: Pharmaceuticals, Food Processing, Automotive, Aerospace , Finance, ICT, Retail, Petrochemical, Tourism

Top 6 reasons to do business in Chengdu:

1. Chengdu is China's western centre of logistics, commerce, finance, science and technology.
2. The total volume of imports and exports of the Chengdu Hi-tech Industrial Development Zone (CHDT) ranked 3rd in the country and 1st in central and western China. The Chengdu Tianfu Software Park, based in CHDT, is Asia's largest specialized business IT Park and one of China's 10 national software industry bases.
3. The city has a long history of Traditional Chinese Medicine (TCM). Over 6,000 medical equipment and pharmaceutical companies are registered here.
4. There are over 278 Fortune 500 companies with business in Chengdu. The 12th Fortune Global Forum was held in Chengdu in June 2013.
5. Chengdu has an excellent telecommunications infrastructure.
6. Ranked 5th of Innovation and Entrepreneurial Environment in China and 1st in Mid & West China.

❖ Mianyang, China's Western Silicon Valley



Mianyang, located in the northwest of Sichuan Basin, covers 20,000 square kilometer with the total population of 5.4 million. It is a central city in the northwest of Chengdu-Chongqing Economic Zone, is the second largest city of Sichuan Province and also **the sole city of science and technology** approved to be built by the National Government. By the

reputation of **Western Silicon Valley**, it has been listed into Top 100 Best Commercial Cities in the Chinese mainland by the Forbes. Mianyang is the important manufacturing base of scientific research of national defense and electronic industry. In the new round of China Western Development, Mianyang takes advantage of the historical opportunity of construction of Chengdu-Chongqing Economic Zone and National City of Science and Technology is trying to construct the strong economic, cultural and ecological city in the West and writing the new chapter of leap-forward development based on the strong strength of science and technology and sound ecological resource in the principle of green, cycling and low-carbon development.

Key Industries: ICT, Automotive, New Materials, Energy Saving & Environmental Protection, High-end Equipment Manufacturing, Food, Chemicals

Phase II: October 29-31, Qingdao



Industrial Sectors:

- ❖ Machinery & Intelligent manufacturing
- ❖ Marine technology and equipment
- ❖ Energy and Environment
- ❖ General Aviation
- ❖ Bio-pharmacy & Bio-technology
- ❖ ICT
- ❖ Modern Agriculture
- ❖ Tourism and commerce



AGENDA

Venue: Qingdao Shangri-La Hotel

SUN, 29 Oct

19:00—20:30 Cocktail Party

MON, 30 Oct

09:00—09:25 VIP Meeting

09:30—09:55 Opening Ceremony

10:00—12:00 EU-CHINA Marine Technology and
Economic Cooperation Forum

12:00—14:00 Buffet Lunch

MON-TUE, 30-31 Oct 09:30—17:30 Exhibition

14:00—17:30

EU-CHINA Environmental Protection Technology
Cooperation Seminar

EU-CHINA Aviation Industry Cooperation Seminar

18:30—20:00 Gala Dinner

TUE, 31 Oct

09:00—12:00 B2B Matchmaking

12:00—13:30 Buffet Lunch

15:00—17:30 Sino-German Intelligent Manufacturing
Cooperation Seminar

❖ *Host City: Qingdao, the World's 7th Biggest Port*



Population: 9.204 million **GDP:** 100.1 billion yuan (RMB) **Area:** 11,282 square kilometers

Total volume of imports and exports: 94.6 billion USD and five main foreign trade ports in China

Accumulated foreign direct investment: over \$61.54 billion, with 248 projects invested by 126 Fortune 500 Companies.

6 Key Industries: Logistics, shipbuilding and maritime engineering, home appliances and electronics, automobiles and railway engines, petrochemicals, and machinery and equipment

Logistics: By the end of 2017, there will be 127 domestic airlines, 17 international airlines, 20.505 million airline passengers, 231000 tons of cargo.

10 Emerging Industries: new materials, environmental protection , aviation economics, tourism equipment, maritime biological medicine manufacturing industry, industrial robots, maritime equipment, seawater desalination industry, maritime energy and 3D printing technology.

Location: a major port city in eastern Shandong Province. On the coast of the Yellow Sea, Qingdao lies on the west coast of Pacific Ocean and at the southern tip of Shandong Peninsula of north China and faces Korea and Japan across the sea in the east.

HIGHLIGHT EVENTS

❖ EU-CHINA Aviation Industry Cooperation Seminar

Introducing aviation research and design institutions, to carry out aircraft design, development, assembly, spraying, test flight, delivery services for business jet, seaplane and helicopter, application of flight system security software, applied technology research of metal materials and carbon fiber composite materials; the assembly production of hot air balloons, airships, gliders, gliding parachute, powered parachute and other air sports equipment. Bring in well-known aviation maintenance enterprises , develop core maintenance support capabilities, such as airline maintenance, base maintenance, passenger to freighter, component maintenance and engine maintenance. Focus on the introduction R&D and manufacturing of rotor UAV equipment, ground station, communication command vehicle. Develop the application of UAV in aerial surveying and mapping, disaster emergency reconnaissance, ocean observation and so on.



Development Plan: By 2020, the new airport was completed and put into operation. The airport economic demonstration zone initially formed mainly by air transport, supporting services, industrial vitality highlights the internationalization of modern aviation industry system. The cumulative opening of the Intercontinental route reached 6. The annual passenger throughput reached 26 million passengers. The cargo and mail throughput reached 300,000 tons. The aviation industry in the main business income reached 80 billion Yuan.

❖ Environmental Protection Technology Cooperation Seminar

EU-CHINA Environmental Technology Collaboration Platform (ECETP): A professional technical service platform focusing on EU-CHINA environmental protection industry cooperation. Based on the resources of EU Project Innovation Centre and with the support of environment and energy Partners in EU countries, ECETP has established an international

environmental protection technology union with European environmental protection industry clusters, top scientific research institutions and leading environmental technology enterprises.

中欧环境技术协作平台签约仪式

SIGNING CEREMONY OF EU-CHINA ENVIRONMENTAL TECHNOLOGY COLLABORATION PLATFORM

青島市环保局 Qingdao Environmental Protection Bureau | 欧盟项目创新中心 EU Project Innovation Centre | 荷兰企业管理局 Netherlands Enterprise Agency | 匈牙利智慧区域创新集群 Smart Region Innovation Cluster (Hungary)
斯洛文尼亚约瑟夫·斯蒂芬研究院 Jozef Stefan Institute, Center for Technology Transfer and Innovation, Slovenia | 德国生物能协会 Bio Energie Verband e.V. (Germany) | 意大利那不勒斯费德里克二世大学 University of Naples Federico II (Italy) | 德国能源环保专业协会 EcoEnergy e.V.



ECETP promotes the R&D cooperation and technology transfer between the Chinese and European environmental protection enterprises through efficient technology coordination mechanism. In view of the common problems of environment, the platform will actively organize the bilateral enterprises to participate in the related EU-CHINA environmental framework projects.

- A national university from China agree to co-operate in the field of Marine Renewable Energy Research with an Italian University especially, although not limited to, Tidal Current Power. The co-operation is expected to involve joint working on research projects and the exchange researchers and students and also training of research students.
- A Chinese High-tech environmental projects contacting company cooperates with a national research institution from Slovenia on the objects of waste water treatment related technologies.



- The first workshop of ECETP was successfully held in Qingdao in November 7th, 2016. Signing parties from the platform and environmental protection industry enterprises, clusters, associations attended the first workshop. Participants presented their current projects and technologies; the working mechanism of the platform in the future as well as the work plan for the future. A total of 30 people joined in the first workshop.

How to Register

Joining is easy, simply register online at www.eu-china.org.cn.

We'll speed your application through and hold your details in our database, allowing your profiles to be viewed by other delegates, buyers, investors and business owners, with interested ones appointing a B2B meeting with you, and vice versa.

Participants will be provided:

- * Information package
- * Access to the Opening Ceremony
- * Participation in High-Level forums, sessions and presentations
- * Custom-made B2B Matchmaking
- * Opening Cocktail Party
- * Gala Dinner
- * Exhibition Space
- * Business visits
- * Company listing in the Fair Directory
- * Chinese-English interpreter support during B2B meetings
- * A full-time accompanying Liaison
- * Business lunches during the event days
- * Official hotels booking at special rates
- * Airport pick-up & drop-off service (at designated time slots)

Contact Info

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